What Now?
International Business in a Confused World Order
The challenges defined in the Sustainable Development Goals (SDGs) have moved the traditional development agenda forward. The UN's 2030 Agenda implies a radical shift from prior approaches; economic, political, and social actors have all been called to action, given that potential solutions are to be executed globally. Business firms in particular – along with governments, NGOs, universities and other social actors – should take a more active role in contributing to sustainable development.

The presiding theme for EIBA 2020 is ‘firms, innovation, and location at the crossroads of IB and sustainable development’. The rationale is to discuss local actions that can be applied to global solutions and flows of information to and from the IB community. Firms are no longer limited to responsibility for the correction of negative effects in terms of sustainable development; they are also active players and solution providers, being a major channel for investment and innovation. This is particularly true in view of the assumption that innovation is a problem-solving process in a wide range of fields, from the technical and economic to social and environmental issues. Aspects such as energy, infrastructure, or urban mobility, among others, necessarily require the establishment of local and international partnerships alike, to advance the SGDs in a way that will involve individuals (business leaders, policymakers, scholars), institutions, and international organizations.

MNEs have a dominant position from the perspective of IB, because they act locally (whether at home or in host countries) and yet are international in nature, through FDI and trade. The distributional impacts of their activity in terms of (for example) inequality or the gender gap can be addressed from both local and transnational angles, in consideration of the spatial heterogeneity between different levels and the consequences for sustainable development. Sustainable entrepreneurship and small and medium firms are also relevant, entering into the scene via global value chains. At the same time, academic activity entails the discussion of research that ultimately results in scientific outputs, while case studies on firms and data collection from national and international organizations directly feed IB research, becoming important inputs for stakeholders.

The advance of academic knowledge results from collective efforts, and the theme of the EIBA 2020 Madrid conference will be operationalized through a selection of topics traditional to IB, along with parallel and panel sessions devoted to specific issues that seek to further integrate local actors (business leaders and policymakers) into the discussion. We encourage the submission of panels with interdisciplinary perspectives to enhance the inclusion of new approaches to global challenges such as climate change, migration, poverty, and peace.
Conference Tracks & Track Chairs

1. International Business and the 2030 Agenda (Elisa Giuliani & Anne Jaqueminet)
2. Economic Geography and International Business (Simona Iammarino & Davide Castellani)
3. Innovation and Knowledge Management (Grazia Santangelo & Marcelo Cano-Kollmann)
5. Global Value Chain (Ram Mudambi & Valentina De Marchi)
6. SMEs and International Entrepreneurship (Alex Rialp, Natasha Evers & Arild Aspelund)
7. Emerging Markets (Ilan Alon & Shlomo Tarba)
8. Business History (Teresa da Silva Lopes & Mark Casson)
9. MNE Organization and Strategy (Jens Gammelgaard, Cristina Villar & Paloma Miravitlles)
10. International Finance, Accounting and Corporate Governance (Jakob Müllner & Igor Filatotchev)
11. International Marketing (Eric Milliot & Ulrike Mayrhofer)
12. International Human Resources Management and Cross-Cultural Issues (Cristina López Duarte & Dana Minbaeva)
13. International Business Networks (Ulf Andersson)
14. New Approaches and Methods in IB Research in the 2020s (Bo Nielsen & Catherine Welch)

Other Activities

(See the EIBA 2020 Madrid conference website for details & updates on these as well as other EIBA 2020 activities.)

- 34th John H. Dunning Doctoral Tutorial (JHD-DT)
- 9th Danny Van Den Bulcke Doctorial Symposium (DVDB-DS)
- 6th EIBA Early Career Network (ECN) Workshop
- Paper Development Workshops (PDWs): IBR, JIBS, JIBP
- Methods Workshops

Key Dates

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<tr>
<td>April 15, 2020</td>
<td>Submission opens</td>
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<tr>
<td>July 15, 2020</td>
<td>Submission deadline for papers and panel proposals</td>
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<tr>
<td>September 1, 2020</td>
<td>Submission deadline for posters, doctoral events, and paper development workshops</td>
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<tr>
<td>September 1, 2020</td>
<td>Registration opens</td>
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<tr>
<td>September 15, 2020</td>
<td>Decision notifications</td>
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<tr>
<td>October 15, 2020</td>
<td>Early-bird registration deadline</td>
</tr>
<tr>
<td>December 10-12, 2020</td>
<td>EIBA 2020 Madrid Conference</td>
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Contact Info

Please email EIBA2020@ucm.es with any inquiries and visit the EIBA 2020 Madrid Conference website for updates and information. (NOTE: The conference website eiba2020.eiba.org will go live in January 2020.)

We look forward to welcoming you to EIBA 2020 in Madrid!

On behalf of the EIBA 2020 Madrid Conference Team,

Isabel Álvarez
Incoming EIBA President & 2020 Conference Chair
Universidad Complutense de Madrid
Welcome
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Disclaimer

Please note that this Programme includes updates until 25 November 2019. Any changes made after this date are not reflected in this programme. All data concerning authors, papers and session chairs were imported from ConfTool and are therefore based on information provided by participants.

ISBN: 978-1-5272-5179-3
General Information

**Registration Desk**

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<td>08:30 - 13:00</td>
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<td>Monday 16th December</td>
<td>08:00 - 09:00</td>
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(NOTE: For post-conference events only)

**Information Desk**

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**Admissions Policy**

The event is open to registered delegates only. All attendees are required to wear their conference badges at all times. Attendees are expected not to participate in canvassing, demonstrating, and to not engage in inappropriate behaviour, or other disrupting activity.

Please note that the dress code for EIBA 2019 is business casual. The organisers reserve the right to enforce these rules through exclusion.

**Companions**

Partners are welcome to participate in the social programme. Please visit the registration page for further information and costs: [https://eiba2019.eiba.org/registration/](https://eiba2019.eiba.org/registration/)

**First-aid assistance and/or emergency**

If first aid is required, please inform a member of the staff immediately. The national emergency number is 999.

**Lost and Found**

The lost and found service is taken care of by the Information Desk.

**Conversation Spaces and Open Work Areas**

We have designated Rooms 3, 4, 5 and 6 in the Meadows Teaching Rooms as Conversation Spaces and Open Work Areas, for delegates who wish to conduct meetings or work during the conference. All these rooms have plenty of tables and chairs and power outlets. You can, of course, work in other rooms in the Maurice Keyworth or Liberty Buildings if they are open and available. We simply ask you to be respectful of others working in these spaces.
Meditation and Prayer Room

We have designated room 1.24 in the Maurice Keyworth Building for delegates requiring space for meditation and prayers. It will be open from 08:00 - 17:00.

Transportation in Leeds

Leeds has a good system of public transport provided through independent bus companies. Most main routes have a 10 minute or more frequent service during the business day. The independent bus companies are operated through MetroLine.

Taxis

Amber Cars: 0113 202 2112
Amber Cars is one of the largest taxi firms in Leeds, and its app is available to download for free from Google Play Store and Apple App Store. You can book a taxi through the app and pay by credit or debit card. For more information visit - www.amber-cars.co.uk
Leeds Taxi: 07591 945441
City Cabs Association: 0113 246 9999
Uber: Uber is available in Leeds. Download the Uber app for iPhone or Android and sign up to request a ride. You will be notified when your Uber has arrived. For more information visit - www.uber.com/gb/en/ride

EIBA 2019 Mobile App

There will be an EIBA Leeds mobile app available which you can download on to your smart phones; you will be able to download from Google Play Store and Apple App Store.

The app includes information about the conference, and you will be able to view the programme and any changes in nearly real time. You can also download the app directly via the QR code below:

FOLLOW US ON TWITTER AT @2019EIBA
and
FACEBOOK AT @EIBA2019 USING #EIBA2019!
Welcome to **EIBA 2019** Leeds

Dear EIBA members, colleagues, and friends,

It is a great privilege for us to welcome IB scholars, practitioners, and PhD students to the 45th EIBA Annual Conference in Leeds. This year’s theme addresses the issues facing international business and international management in an era of socio-political turbulence – a topic particularly germane to individuals living, not just in the UK, but many other countries facing unpredicted and unprecedented political change.

The EIBA 2019 Leeds Conference is aimed at fostering debate and discussion relating to this topic and we have pulled together a series of tracks that, while loyal to the core topics in international business and management, attempt to put more emphasis on the historic, socio-political and institutional dimensions. In particular, we have a number of panels that will specifically be addressing these dimensions while also giving voice to viewpoints and research dealing with the geo-political and geo-social aspects of globalization, de-globalization and political and environmental pressures. The opening plenary session in the University Great Hall is centered on the theme of the conference, “**International Business in a Confused World Order**”, while the EIBA Fellows Plenary on Sunday – **From Regional Convergence to Divergence** – will be examining the impact of economic geography on the structure of international business activities. This panel will also feature Professor Michael Storper, who is this year’s EIBA Fellows Honorary Scholar. The theme of the conference will be further emphasized in a panel launching the **15th volume of the Progress in International Business Research (PIBR) series – Progress in IB Research in an Increasingly VUCA World** – which is published in honour of Peter J. Buckley.

In addition, the conference program includes up to 47 sessions of featuring competitive and 27 interactive papers sessions. There are 12 regular panel sessions covering a varied range of topics, along with a special EIBA history panel (Sunday at 08:30) and a panel devoted to young scholars (Saturday at 16:30). There are also three Meet-the-editor sessions featuring representation from 10 international business-related journals. We would also encourage everyone to attend the **EIBA General Assembly**, which will be held on Saturday at 15:45.

Unlike in prior years, we will be holding two plenary poster sessions that will overlap with lunch on Saturday and Sunday. These will be held in the same location as lunch allowing you to move easily between food and intellectual discourse. We believe this will give you the opportunity to meet and discuss early stage research with the poster presenters over a 2-hour period and also allow for more ease of access to the posters given there will be nearly 120 poster presentations. In addition, each poster has been assigned a QR code, which will allow you to download the poster to peruse on your computer or mobile device.

In addition to the traditional conference program, we have several pre-conference and post conference activities that provide opportunities for junior scholars and PhD students, to get feedback on their research ideas and to get acquainted with academic publishing, research methods and teaching excellence.

The **pre-conference activities** feature the 33rd John H. Dunning Doctoral Tutorial, and the 8th Danny Van den Bulcke Doctoral Symposium, as well as the 5th Early Career Network Workshop. In addition, there will be Paper Development Workshops (PDWs) organized by the *International Business Review*, the *Journal of International Business Studies*, the *Journal of International Business Policy*, and the *Journal of World Business/Journal of Management Studies*. These will feature more than 40 senior academics giving their time freely to assist other researchers in the development of their ideas and papers.

The **post-conference events** include two methodology workshops – one in structural equations modeling and one in qualitative methods – a pedagogy workshop on teaching international business and international management – and a workshop on taking stock of research in culture.
As well as all of the regular conference type activities we hope to get you more engaged socially. There will be a **New Member Meet & Greet** at 17:00 on Friday at Parkinson Court. This will be a “speed dating” style event for new members to meet one another as well as many existing members, including EIBA Fellows and members of the EIBA Board. For PhD students, we will be having a **PhD Students On the Town** evening on Saturday, organized by local Leeds University students who seem to know every bar and restaurant in town! Finally, the Gala will be held in the Royal Armouries at the Leeds Docks. The Royal Armouries is the UK’s oldest museum, originally housed in the Tower of London from the 15th century. It is also one of the oldest and largest collections of arms and armour in the world.

We hope that in addition to the intensive conference program, you will also have an opportunity to enjoy Leeds and the Yorkshire region. We have attempted to facilitate this for you with some pre-conference tours but there are many things to see in the region if you have the time either now or in the future.

As you are no doubt aware, a conference of this size cannot be organized without a dedicated and committed team giving a huge amount of their time and effort freely to the collective endeavour you will be experiencing. We had 28 track chairs handling the more than 500 submissions to the conference, assisted by 440+ reviewers. The local conference team included not just local University of Leeds academics – Murod Aliyev, Cristos Antoniou, Giles Blackburne, Ziko Konwar, Steven Liu, Ning Lu, Cristian Luise, Emmanuella Plakoyiannaki, Hinrich Voss, Elizabeth Wang and Annie Wei – but our local school team – Victoria Weeks, Asma Mitchla and Juwayriyah Khan – along with the professionals at the University, MeetInLeeds, who handled all the catering and nitty gritty of the facilities. They, not us, made it all happen; and we thank them deeply and sincerely for making us look competent!

Along with our colleagues and the entire EIBA Leeds 2019 team, we hope you will find the conference intellectually engaging as well as fun and productive and enjoy what the city of Leeds has to offer. We also hope that you take the time to engage with all that EIBA and its membership have to offer, both now and in the future.

---

Timothy M Devinney  
EIBA President & Conference Chair

Elizabeth L Rose  
EIBA Conference Co-Chair
Welcome to University of Leeds

Dear Participants,

We are pleased to welcome you to the 45th Annual Conference of the European International Business Academy. It is a great pleasure and an honour to host this important event at the University of Leeds. The University is one of the top 100 universities in the world, as named by the QS World University Rankings and is a top 10 research university in the UK according to the latest Research Excellence Framework. Established in 1904, we have a strong tradition of academic excellence, reflected in first-class student education, alongside world-leading research that has a real impact around the world.

The conference theme “What Now? International Business in a Confused World Order” will be operationalized through a collection of tracks that cover traditional topics in international business, and a parallel set of specialised tracks that relate to how we can integrate new ideas from the social sciences, policy, and business. In line with this, we are encouraging participation by scholars outside traditional fields, along with policymakers, business leaders, and those focused on social activism or the integration of non-market stakeholders.

The opening plenary will be held in the Great Hall; the historic heart of the University which is the focus our ceremonial activities and the ‘Welcome Reception’ will be taking place in the iconic Parkinson Court.

We are particularly pleased that EIBA has chosen the University of Leeds as the venue for its annual conference, as the work of our faculty in the international business and global development arena is uniformly considered at the leading end of global scholarship.

Thank you for attending this conference and I hope that you will enjoy your time with us.

Alan Langlands
Welcome to Leeds University Business School

Dear Participants

Welcome to Leeds and the 45th Annual Conference of the European International Business Academy. Given the conference theme of ‘What Now? International Business in a Confused World Order’, it is fitting that you are meeting here in the UK, as we navigate the turbulent waters of Brexit and the associated political, economic, and societal changes. Bringing together participants from across the globe, the conference offers opportunities to spark new thinking in this challenging and relevant area.

The University of Leeds is a member of the Russell Group – 24 of the most research-intensive universities in the UK – and in the top 100 in the 2020 QS World University Rankings.

Leeds University Business School (LUBS) is among the world’s top business schools, holding the triple accreditations of AACSB, AMBA, and EQUIS. We are proud of our strong history in the area of International Business (IB), and have one of Europe’s largest groups of IB scholars, generating significant impact in the field. LUBS is home to the Centre for International Business at the University of Leeds (CIBUL), founded by Professor Peter Buckley, one of the most cited academics in IB and recently honoured for being the most prolific contributor to the Journal of International Business Studies. CIBUL is one of the world’s premier centres for the study of IB, and firmly placed at the forefront of academia and practice. LUBS IB academics deliver outstanding teaching and research, and contribute to the development of the field through their leadership in global academic organisations including the Academy of International Business, the Academy of Management, and the Strategic Management Society.

The conference will be held in the historic grade II-listed Maurice Keyworth Building, built in 1859 and originally part of Leeds Grammar School. The architect was Edward Middleton Barry, son of Sir Charles Barry, who was responsible for designing the Houses of Parliament and whose influence can be seen in the School’s clock tower, which is a replica of Big Ben.

On behalf of the conference team, led by Professor Timothy Devinney, it is our pleasure to have you here in Leeds – a dynamic and vibrant city and the largest centre outside London for financial, business, and creative services. I hope you can find some time to enjoy our city and the beautiful surrounding Yorkshire countryside, and I wish you a productive and enjoyable meeting.

Peter Moizer
Professor Peter Moizer
Executive Dean, Leeds University Business School
Welcome to Leeds

The Lord Mayor of Leeds, Councillor Eileen Taylor

I am delighted to welcome delegates from across the world to Leeds University Business School for the 45th Annual Conference of the European International Business Academy, we are very proud to host you in our city.

Leeds is a welcoming international City which is striving to be the best in the UK, putting inclusive growth at the heart of everything we do. We are a top 3 city outside London for foreign direct investment and a member of the EUROCITIES network. As part of this we exchange best practice in economic development / culture / climate change / mobility / social affairs and other pressing issues affecting cities, working in partnership with the University of Leeds and Leeds Beckett University.

We are also proud to be hosting an international cultural festival in 2023, working alongside partners across the city including the cultural institute at the University of Leeds.

May I take this opportunity to offer my best wishes to all involved in the conference, I hope that you have an enjoyable and successful event and a memorable visit to Leeds.

Kind regards

The Lord Mayor of Leeds
Councillor Eileen Taylor
EIBA Board 2019

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The University of Manchester, UK

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Ilan Alon, University of Agder

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EIBA Executive Secretary
Ene Kannel, European Institute for Advanced Studies in Management
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<td><strong>Lars Oxelheim</strong></td>
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<td><strong>Marina Papanastassiou</strong></td>
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<td><strong>Rebecca Piekkari</strong></td>
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<td><strong>Órjan Sövell</strong></td>
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<td><strong>Marjan Svetličič</strong></td>
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<td><strong>Ana Teresa Tavares-Lehmann</strong></td>
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<td><strong>Alain Verbeke</strong></td>
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<td><strong>Udo Zander</strong></td>
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Opening Plenary Panel

Will Hutton started his career as an equity salesman for a stockbroker, before leaving to study for an MBA at INSEAD. Hutton moved on to work in television and radio, spending 10 years with the BBC, including working as economics correspondent for Newsnight from 1983 to 1988, where he replaced Peter Hobday. He spent four years as Editor-in-Chief at The Observer and director of The Guardian National Newspapers before joining the Industrial Society, now known as The Work Foundation, as chief executive in 2000. As well as a columnist, author and chief executive, Hutton is a governor of London School of Economics, a visiting professor at the Alliance Manchester Business School and the University of Bristol, a visiting fellow at Mansfield College Oxford, a shareholder of the Scott Trust Limited, which owns the Guardian Media Group, rapporteur of the Kok Group and a member of the Design Council’s Millennium Commission. In 2011, he was appointed as Principal of Hertford College, Oxford. He continues to be associated with the Work Foundation as Chair Designate of a major new initiative on innovation. He sits on the European Advisory Board of Princeton University Press.

Geoffrey G. Jones is the Isidor Straus Professor of Business History at Harvard Business School. He holds BA, MA and PhD degrees from Cambridge University and honorary doctorates from Copenhagen Business School and the University of Helsinki. He previously taught at the London School of Economics, and Cambridge and Reading Universities in the UK, and at Erasmus University Rotterdam in the Netherlands. He has held visiting professorships at Gakushuin University, Tokyo, and Universidad de los Andes, Bogota, and is an Affiliate Professor of Ritsumeikan University, Kyoto. He serves on the executive committee of the Harvard Center for African Studies, the Faculty Committee of the Reischauer Institute of Japanese Studies, and on the policy committee of the David Rockefeller Center for Latin American Studies. His works have concentrated on the historical evolution of globalization, international banking and trading, and foreign direct investment by multinationals. He has published histories of Unilever, historical studies of industries over long time periods – including British Multinational Banking 1830-1990 and Merchants to Multinationals (awarded the Newcomen-Harvard Prize and the Wadsworth Prize), Multinationals and Global Capitalism, and Beauty Imagined: A History of the Global Beauty Industry. His most recent book is a history of sustainable business worldwide (Profits and Sustainability. A History of Green Entrepreneurship).
Victor Mallet is a journalist, editor, commentator and author, with more than three decades of experience in Europe, Asia, the Middle East and Africa. He is currently Paris Bureau Chief of the Financial Times. His previous posts include South Asia Bureau Chief in New Delhi, Bureau Chief in Madrid, Asia Editor in Hong Kong, and Paris correspondent. He twice won the Society of Publishers in Asia Award for opinion writing. In India, he was twice awarded the Ramnath Goenka Award for Excellence in Journalism as a foreign correspondent, first for a 2012 feature about the rise of Narendra Modi and later for a weekend magazine cover story on the Ganges. His latest book is River of Life, River of Death: The Ganges and India’s Future. His highly praised analysis of the south-east Asian industrial revolution and the 1997-98 Asian financial crisis, The Trouble with Tigers (HarperCollins), was first published in 1999.

D. Eleanor Westney is Sloan Fellows Professor of Strategy and International Management Emerita at MIT Sloan School of Management. From 2007 to 2014 she was the Scotiabank Professor of International Business and Professor of Organization Studies at the Schulich School of Business at York University in Toronto. After completing a BA and MA in Sociology and Japanese Studies at the University of Toronto, she received a PhD in Sociology in 1978 from Princeton University, and began her teaching career in the Department of Sociology at Yale University. Her first book, Imitation and Innovation: The Adoption of Western Organizational Forms in Meiji Japan (Harvard University Press, 1987), explored the patterns of cross-border organisational learning, a theme that has continued to be a major focus of her interests. She has written extensively on the organisation of multinational corporations, on Japanese MNCs, and on the internationalisation of research and development. She has been a visiting researcher at Hitotsubashi University and the University of Tokyo in Japan, a visiting professor at the University of Michigan, a Fellow of the Academy of International Business (AIB), Chair of the International Management Division of the Academy of Management, and Dean of the AIB Fellows.
Local Conference Committee

Programme Committee

Timothy Devinney
EIBA President and Conference Chair

Elizabeth Rose
EIBA Conference Co-Chair

Academic Committee

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Member of the Committee

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Giles Blackburne
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Emmanuella Plakoyiannaki
Member of the Committee

Elizabeth Wang
Member of the Committee

Annie Wei
Member of the Committee

Murod Aliyev
Member of the Committee
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<th>Learning from History: Economic, Social and Political Lessons</th>
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<td>Chairs: Manuel Hensmans &amp; Elizabeth Maitland</td>
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<td>Track 2</td>
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<td>Track 3</td>
<td>Emerging Markets and Regional Perspectives</td>
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<td>Chairs: Santiago Mingo &amp; Rajesh S. Upadhyayula</td>
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<td>Track 6</td>
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<td>Track 9</td>
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<td>Chairs: Xufei Ma &amp; Siri Terjesen</td>
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<td>Track 10</td>
<td>Geographic and Socio-Political Dimensions of Globalization</td>
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<td>Chairs: Florian Täube &amp; Kwame Asamoah</td>
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<td>Track 11</td>
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<td>Track 13</td>
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<td>Chairs: Marcus Møller Larsen &amp; Andreas Schotter</td>
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Conference Organising Committee

Victoria Weeks  Asma Mitchla  Juwayriyah Khan  Cristian Luise  Ning Lu

Our Partners

Publisher Stands

The following publishers are participating in EIBA 2019:

Palgrave Macmillan  Springer  Cambridge University Press  Emerald Publishing  Routledge  Edward Elgar
Awards

6th Danny Van Den Bulcke Prize
The best papers from each track are nominated for the Danny Van Den Bulcke prize for the best overall paper presented at the conference.

**Prize:** €1,000
**Selection Committee:** Juan Durán, Timothy Devinney, Elizabeth Rose, Lucia Piscitello
**Award Ceremony:** Gala Dinner

**Finalists:**
- Organizational Identity Work as Ambiguous Imagery: Sustaining Tensions and Developing Flexibility in MNE Subsidiaries, by H. L. Colman, B. Grogaard, I. Stensaker
- Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry by S. Edris, J. Cantwell
- Challenging the Host Countries’ Location Advantages: The Role of Industry 4.0 in Fostering the Reshoring of Efficiency-seeking Firms by S. Elia, P. Barbieri, L. Fratocchi, G. Dima
- How Effects of MNCs’ Perceived Brand Globalness Differ Across Nations by S. Elia, P. Barbieri, L. Fratocchi, G. Dima
- State Ownership and Foreign Entry Strategy: The Joint Role of Home and Host-Country Pro-market Institutions by P. Symeou, G. Santangelo

Copenhagen Business School Prize
Awarded to the best conference paper written by a young scholar(s) under 40 years of age.

**Sponsor:** Department of Economics, Government and Business (EGB); Department of Strategy and Innovation (SI); Department of Management, Society and Communication (MSC) of Copenhagen Business School
**Prize:** €3,000
**Selection Committee:** Bent Petersen, Jens Gammelgaard, Grazia Santangelo, Michael Wendelboe Hansen
**Award Ceremony:** Gala Dinner

**Finalists:**
- Global Diversification Strategy and Firm Performance: A Modelling and Simulation by T. Lindner

EIBA Best Doctoral Thesis Proposal in IB Award

**Prize:** €1,000
**Selection Committee:** Gabriel R.G. Benito, Jean-François Hennart, JHD Doctoral Tutorial Faculty
**Award Ceremony:** Gala Dinner

IBR Best Journal Paper of the Year Award
Awarded to the author(s) of the best IBR article published in the previous year's volume.

**Sponsor:** International Business Review
**Prize:** £1,000
**Selection Committee:** Pervez Ghauri, Vikas Kumar, Ana Tavares-Lehmann, Ram Mudambi
**Award Ceremony:** Gala Dinner

Lazardis Institute Prize
Awarded to the best paper relating to ‘International Entrepreneurship and SMEs’.

**Sponsor:** Lazardis Institute for the Management of Technology Enterprises
**Prize:** US$1,500
**Selection Committee:** Ricarda Bouncken, Timothy Devinney, Elizabeth Rose, Siri Terjesen
**Award Ceremony:** Gala Dinner

**Finalists:**
- Managing Longevity – A 700-year-old Firm by L. Ciravegna, L. Kano, F. Rattalino
- Preservation or Exploitation? Family Values as Source of Heterogeneity in the Origin of Family Firms’ Internationalization by F. Debellis, C. Benedetti, A. De Massis
- How Does Transformative Learning Moderate the Entrepreneurial Orientation-Performance Relationship? Evidence from Three Countries by P. Dimitratos, S. Elbanna, G. Nakos, N. Li
- SMEs’ Learning from Failing in Emerging Markets: A Longitudinal Perspective by N. Domínguez, U. Mayrhofer
- Exploring Modifications to the Industry Recipe of Multinationalizing Firms by S. Monaghan, E. Tippmann
GSJ Global Strategy Research Prize

Awarded to the best paper relating to the topic of ‘Global Strategy’.

Sponsor: Global Strategy Journal
Prize: €500
Selection Committee: Alvaro Cuervo-Cazurra, Ram Mudambi, Torben Pedersen
Award Ceremony: Gala Dinner

Finalists:
- A Risk-taking Perspective on Firms’ International Footprint by D. Castellani, G. Békés, G. Benito, B. Muraközy
- Challenging the Host Countries’ Location Advantages: The Role of Industry 4.0 in Fostering the Reshoring of Efficiency-seeking Firm by S.S. Elia, P. Barbieri, L. Fratocchi, G. Dima
- How Do Local and Foreign Firms Compete? Competitive Actions in an Emerging Economy by W. Yang, K. Meyer

Exeter Prize for the Best Paper in Knowledge Management and Innovation

Awarded to the best paper relating to the topic of ‘Knowledge Management and Innovation’.

Sponsor: Exeter Business School
Prize: £500
Selection Committee: Ram Mudambi, Ajay Gaur, Stefano Brusoni, Sorin Kramner
Award Ceremony: Gala Dinner

Finalists:
- Weathering Storms – Technological Exploration of MNCs in Times of Financial Crisis by K. Blomkvist, P. Kappen, I. Zander
- A Multilevel Analysis of the Mechanisms for Cross-unit Knowledge Adoption in MNCs by A. Dasí, T. Pedersen, S. Tomassen, R. Kvalshaugen
- Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry by S. Edris, J. Cantwell
- International Knowledge Flows between Industrial Inventors and Universities: The Role of Multinational Companies by C. Fassio, A. Geuna, F. Rossi
- Attention to Green Aliens? MNEs’ Activities in Host Countries and Eco-innovation Diffusion by Y. J. Ha

JIBE International Trade and Industrial Organization in International Business Prize

Awarded to the best paper in ‘International Business’ (IB) at the intersection of ‘International Trade’ (IT) and ‘Industrial Organization’ (IO) presented at the EIBA Annual Conference.

Sponsors: Journal of Industrial Business and Economics and Associazione Amici di Economia e Politica Industriale
Prize: €500
Selection Committee: Lucia Piscitello, Davide Castellani, Timothy Devinney, Elizabeth Rose
Award Ceremony: Gala Dinner

Finalists:
- A Meta-analysis of Export Spillovers from FDI: Advanced versus Emerging Markets by Jose Pla-Barber, Cristina Villar, Ramón Javier Mesa
- Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia by Konstantins Benkovskis, Jaan Masso, Olegs Tkacevs, Priit Vahter, Naomitsu Yashiro
- Rapid Internationalization of Emerging Market Firms: The Role of Foreign Participation by Yuanyuan Li, John Cantwell

Alliance Manchester Business School Outstanding Conference Reviewer Award

Awarded to the best overall reviewer of the 45th EIBA Annual Conference as nominated by the track chairs.

Sponsor: Alliance Manchester Business School
Prize: €500
Selection Committee: Timothy Devinney, Elizabeth Rose
Award Ceremony: Gala Dinner

EIBA Distinguished Honorary Fellowship Award

Awarded to Professor Michael Storper in recognition of his outstanding contribution to the scholarly development of the field of International Business.

Award Ceremony: Gala Dinner
Best Reviewers and Nominees

The following individuals have been selected as ‘best reviewers’ by the track chairs for the quantity, quality and timeliness of their reviews of submissions to the conference. Each will receive a certificate recognising their contribution.

Teresa Da Silva Lopes
Marlena Dzikowska
Jonas Eduardsen
Aleksi Otto Eerola
Stefano Elia
Luke Fiske
Yang Gao
Alexander Nikola Gorgijevski
Birgitte Grøgaard
Nils Hoffmann
Christine Holmström Lind
Bart Kamp
Olivia Kang
Christina Kempf
Edson Kieu
Magdalena Klar
Iris Koleša
Emilene Leite
Danijela Majdenic
Michael Juergen Mueller
Bella Belerivana Nujen
Ilaria Orlandi
Parth Patel
Linda Rademaker
Stefan Schmid
Louisa Selivanovskikh
Paurav Shukla
Carolina Sinning
Arjen Slangen
Juan Velez-Ocampo
George Zheng
## Programme Overview

### Friday 13 December 2019

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<th>Location</th>
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<tr>
<td>08:00 - 18:30</td>
<td>Registration</td>
<td>Clarendon Building</td>
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<tr>
<td>08:30 - 17:00</td>
<td>33rd J.H. Dunning Tutorial</td>
<td>University House</td>
</tr>
<tr>
<td>08:30 - 12:30</td>
<td>8th Danny Van Den Bulcke Doctoral Symposium</td>
<td>MK 1.32</td>
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<tr>
<td>08:30 - 12:30</td>
<td>5th EIBA Early Career Network Workshop</td>
<td>CT 1.02</td>
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<tr>
<td>08:30 - 12:30</td>
<td>Paper Development Workshop: IBR</td>
<td>CT 1.03 &amp; 1.04</td>
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<tr>
<td>08:30 - 12:30</td>
<td>Paper Development Workshop: JIBP</td>
<td>CT 1.01</td>
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<tr>
<td>10:00 - 10:30</td>
<td>Networking and Refreshment Break</td>
<td>MK &amp; CT</td>
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<tr>
<td>12:30 - 13:30</td>
<td>Lunch</td>
<td>Clarendon Building</td>
</tr>
<tr>
<td>13:30 - 17:00</td>
<td>EIBA Board Meeting</td>
<td>Parkinson Court 1.08</td>
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<tr>
<td>13:30 - 17:30</td>
<td>Paper Development Workshop: JIBS</td>
<td>MT 3</td>
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<tr>
<td>13:30 - 17:00</td>
<td>Paper Development Workshop: JWB/JWS</td>
<td>MT 6</td>
</tr>
<tr>
<td>15:00 - 15:30</td>
<td>Networking and Refreshment Break</td>
<td>Clarendon Building</td>
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<tr>
<td>17:00 - 18:00</td>
<td>New Member Meet and Greet</td>
<td>Parkinson Court</td>
</tr>
<tr>
<td>18:30 - 19:00</td>
<td>Welcome Address</td>
<td>Great Hall</td>
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<tr>
<td>19:00 - 20:30</td>
<td>Opening Plenary</td>
<td>Great Hall</td>
</tr>
<tr>
<td>20:30 - 22:00</td>
<td>Opening Reception</td>
<td>Parkinson Court</td>
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### Saturday 14 December 2019

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>08:00 - 17:00</td>
<td>Registration</td>
<td>Clarendon Building</td>
</tr>
<tr>
<td>08:30 - 10:00</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>10:00 - 10:30</td>
<td>Networking and Refreshment Break</td>
<td>MT, MK &amp; Liberty</td>
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<td>10:30 - 12:00</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>12:00 - 13:30</td>
<td>Lunch</td>
<td>University Union Refectory</td>
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<tr>
<td>12:30 - 14:00</td>
<td>Plenary Poster Session</td>
<td>University Union Mezzanine</td>
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<tr>
<td>14:00 - 15:30</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<td>15:30 - 15:45</td>
<td>Networking and Refreshment Break</td>
<td>MT, MK &amp; Liberty</td>
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<td>15:45 - 16:30</td>
<td>EIBA General Assembly</td>
<td>MK G.02</td>
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<tr>
<td>16:30 - 18:00</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>18:00 - 18:30</td>
<td>PhD Meet, Greet and On The Town</td>
<td>University Union</td>
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<td>08:00 - 13:00</td>
<td>Registration</td>
<td>Clarendon Building</td>
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<tr>
<td>08:30 - 10:00</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<td>10:00 - 10:30</td>
<td>Networking and Refreshment Break</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>10:30 - 12:00</td>
<td>EIBA Fellows Plenary</td>
<td>Western Lecture Theatre</td>
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<td>12:00 - 13:30</td>
<td>Lunch</td>
<td>University Union Refectory</td>
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<tr>
<td>12:15 - 13:00</td>
<td>EIBA Fellows Business Meeting</td>
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<td>12:30 - 14:00</td>
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<tr>
<td>14:00 - 15:30</td>
<td>PIBR Book Launch Panel</td>
<td>MK G.02</td>
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<tr>
<td>14:00 - 15:30</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>15:30 - 16:00</td>
<td>Networking and Refreshment Break</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>16:00 - 17:30</td>
<td>Parallel and Panel Sessions</td>
<td>MT, MK &amp; Liberty</td>
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<tr>
<td>18:45 - 00:00</td>
<td>Gala Dinner</td>
<td>Royal Armouries, Leeds Dock</td>
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MK – Maurice Keyworth
MT – Meadows Teaching
CT – Charles Thackrah
Friday 13 Programme Overview

08:00 - 18:30 Conference Registration
Location: Clarendon Building

NOTE: For Participants in the 8:30 sessions we will bring your registration materials to those session rooms. There is no need to go to main registration desk. Those in afternoon sessions or arriving to attend the opening events should pick up their registration materials from the main registration desk.

08:30 - 12:30
DVDB Symposium: 8th Danny Van Den Bulcke
Doctoral Symposium
Location: MK 1.32

NOTE: This session is open to invited participants only!

ECN Workshop: 5th EIBA Early Career Network Workshop
Location: CT 1.02

NOTE: This session is open to invited participants only!

IBR PDW: International Business Review Paper Development Workshop
Location: CT 1.03

NOTE: This session is open to invited participants only!

JIBP PDW: Journal of International Business Policy Paper Development Workshop
Location: CT 1.01

NOTE: This session is open to invited participants only!

08:30 - 17:00 JHD Tutorial: 33nd J.H. Dunning Doctoral Tutorial
Location: University House

NOTE: This session is open to invited participants only!

10:00 - 10:30 Networking and Refreshment Break
Location: Clarendon Building

12:30 - 13:30 Lunch
Location: Clarendon Building

Lunch will be on the 1st Floor of the Clarendon Building, Friday ONLY (which is the same building as registration and coat check).

13:30 - 17:00
EIBA Board Meeting
Location: PC 1.08

NOTE: The Board Meeting is open to board members only!

JIBS PDW: Journal of International Business Studies Paper Development Workshop
Location: MT 3

NOTE: This session is open to invited participants only!

Location: MT 6

NOTE: This session is open to invited participants only!

15:00 - 15:30 Networking and Refreshment Break
Location: Clarendon Building

17:10 - 18:00 New Member Meet and Greet
Location: Parkinson Court

18:30 - 19:00 WELCOME ADDRESS
Location: Great Hall

WELCOME ADDRESS:
Timothy Devinney, University of Manchester, United Kingdom

Welcome from the University of Leeds: Sir Alan Langlands, Vice Chancellor

19:00 - 20:30 OPENING PLENARY
Location: Great Hall

Chair: Elizabeth Rose, University of Leeds, United Kingdom

Keynote Panel: Will Hutton, Principal, Hertford College, University of Oxford, United Kingdom;
Geoffrey Jones, Isidor Straus Professor of Business History, Harvard Business School, United States of America; Victor Mallet, Paris Bureau Chief & Former Asia Editor, Financial Times, France

Panel Moderator: Eleanor Westney, MIT, United States of America, and York University, Canada

20:30 - 22:00 Opening Reception
Location: Parkinson Court
Friday 13 Detailed Programme

Friday 13 - 08:00 - 12:30 Session

DVDB Symposium: 8th Danny Van Den Bulcke Doctoral Symposium

**Time:** Friday, 13/Dec/2019: 08:30 - 12:30 · **Location:** MK 1.32

**Session Chair:** Rebecca Piekkari, Aalto University School of Business, Finland
**Session Chair:** Elizabeth Wang, University of Leeds, United Kingdom
**Session Chair:** Igor Kalinic, European Commission, Belgium

*PDW Discussants:* Olli Kuivalainen, The University of Manchester, United Kingdom; Emmanuella Plakoyiannaki, University of Leeds, United Kingdom; Agnieszka Chidlow, University of Birmingham, United Kingdom; Catherine Welch, University of Sydney; Quyen Nguyen, University of Reading, United Kingdom; Peter Gabrielson, University of Vaasa, Finland; Rudolf Sinkovics, The University of Manchester, United Kingdom; Angelo Solarino, University of Leeds, United Kingdom; Becky Reuber, University of Toronto, Canada; Tony Fang, Stockholm University, Sweden; Ursula Ott, Nottingham Trent University, United Kingdom; Francisco Figueira de Lemos, Uppsala University, Sweden; Miguel Torres, University of Leeds, United Kingdom; Perttu Kahari, Aalto University, Finland; Ilan Alon, University of Agder, Norway; Svetla Marinova, Aalborg University, Denmark; Rob van Tulder, Erasmus University, Netherlands; Jens Gammelgaard, Copenhagen Business School, Denmark

**NOTE:** This session is open to invited participants only!

**International Relocations of Corporate Headquarters: The Role of CEOs, Shareholders, and the Public**
A. O. Eerola
KU Leuven, Belgium

**Relationship Between Internationalisation and Innovation: A Systematic Literature Review**
V. Handar
Brunel University, United Kingdom

**Announcing a Divestment Decision: Media Coverage and Anticipatory Impression Management for Foreign and Domestic Firms**
R. Kremer
University of Erfurt, Germany

**Do EMNEs Enhance their Innovation Performance through Strategic Asset Seeking (SAS) M&As? The Case of Chinese Multinationals**
Y. Liang
The University of Manchester, United Kingdom

**Smart Manufacturing Technologies and International Production Structure: A Patent Analysis Approach**
J. Nevens
KU Leuven, Belgium

**Internationalisation of Professional Service Firms**
C. O’Higgins
University of Deusto, Spain

**Country of Origin and Private Equity Investors’ Behavior: An Analysis of the Effects Of Cross-border Investments on Human Resources Management in Backed Companies**
M. Robert
University of Lorraine, France

**Gender Issues and Dynamics in Crowdfunding Across Different Cultures**
P. Serwaah
University Of Agder, Norway

**Managing Low-skilled Migrant Workers: An Interdisciplinary Approach**
S. Suolinga
Tohoku University, Japan
Internationalization of Sharecoms
H. C. Thornton
Linnaeus University, Sweden

Internationalization of State-owned Enterprises: Evidence From Russia
D. Klishchevich
St Petersburg State University, Russian Federation

Institutional Perspectives on EMNCs’ CSR Adoption: The Case of Brazilian MNCs
A. Breinholt
Loughborough University, London, United Kingdom

Foreign Ownership and the Internationalization of Japanese Corporate Boards
F. Roedder
ESCP, Berlin, Germany

ECN Workshop: 5th EIBA Early Career Network Workshop
Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.02
Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany
Session Chair: Bozidar Vlacic, Universidade Católica Portuguesa, Portugal
The Impact of Knowledge Sharing on SME Internationalization
J.-C. Gessler
Magellan Research Center, France

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion
O. Grevinevych
Montpellier Business School, France

Inter-subsidiary Collaboration and Business Network Development
A. Sartorius
University of Lyon, France

The Role of Personal Characteristics on Intra-MNE Knowledge-sharing Challenges
D. Schulzmann
Aalborg University, Denmark

Tracing Power and Influence in Institutional Diversity: Competing HR Models in Japanese and Indonesian Joint Ventures
J. Soehardjojo
IDE-JETRO, Japan

IBR PDW: International Business Review Paper Development Workshop
Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.03
Session Chair: Roger Strange, University of Sussex, United Kingdom
PDW Discussants: Xiaohui Liu, University of Birmingham, United Kingdom; Ulrike Mayrhofer, Université Nice Sophia Antipolis, France; Dorota Piaskowska, University College Dublin, Ireland; Jonas Puck, WU Vienna, Austria; Stefan Schmid, ESCP Europe, Germany
NOTE: This session is open to invited participants only!
From Brain Drain to Brain Gain: The Agenda for Global Talent Management in Overcoming Talent Migration from Emerging Markets
M. Shagalkina, M. Latukha
St. Petersburg State University, Russian Federation

The International Expansion of Family Firms: Evidence from Eight Case Histories
J. R. de la Torre, J. I. Martinez
Bologna Business School, United States of America
M. Lemanski
University of Nottingham, China

The Role of External Social Network Ties in Foreign MNE R&D Subsidiaries in China: A Transactive Memory Approach
D. Schulzmann, Y. Hu
Aalborg University, Denmark

Entry Mode Choice: A Meta-Analysis of its Antecedents and Consequences
C. M. P. Sousa, C. Wan, J. Lengler, Q. Tan
Molde University College, Norway

The Role of Subsidiaries from Multinational Enterprises in the Digital Era
F. Fisch, A. C. C. Fleury
University of São Paulo USP, Brazil

International Board Membership and Performance in Hybrid Organization: Does an Insider CEO Matter?
T. W. Sommeno
University of Agder, Norway

Host Country Risk and IJV Stability: The Moderating Effects of Host Country Experience and IJV Age
H. Aib
University of M’sila, Algeria

Response to Institutions by Emerging Markets Firms: Existing Research and Future Directions
A. Mihailova
University of Eastern Finland, Finland

JIBP PDW: Journal of International Business Policy Paper Development Workshop
Time: Friday, 13/Dec/2019: 08:30 - 12:30 · Location: CT 1.01

Session Chair: Sarianna Lundan, University of Bremen, Germany
Session Chair: Ari Van Assche, HEC Montréal, Canada

PDW Discussants: Jeremy Clegg, University of Leeds, United Kingdom; Axele Giroud, The University of Manchester, United Kingdom; Carlo Pietrobelli, University Roma Tre, Italy; Roberta Rabellotti, Università di Pavia, Italy; Ram Mudambi, Temple University, USA; Rob Van Tulder, Erasmus University, Netherlands

NOTE: This session is open to invited participants only!

A Peek into Regional HQ’s Location: Do Investment Motives and Local Business Relationships Matter?
I. Saittakari
Aalto University School of Business, Finland

Geopolitical Risk and Foreign Investment
S. M. Aldhawyan
Strathclyde Business School, United Kingdom

Implication of Government Policy for Local Knowledge Creation in the Late-comer Economies: Comparison Between South Korea and China
E. Park
Aalborg University, Denmark

How Outward Foreign Investment from Emerging Markets Affects Economic Development at Home: Using the Eclectic Paradigm to Synthesize Two IB Literatures
G. Hendricks
Warwick University, United Kingdom

TBA
D. Ribaudo
Università degli Studi di Urbino, Italy
Friday 13 - 08:00 - 17:00 Session

JHD Tutorial: 33nd J.H. Dunning Doctoral Tutorial  
**Time:** Friday, 13/Dec/2019: 8:30 - 17:00  
**Location:** University House

**Session Chair:** Jean-Francois Hennart, Tilburg University, The Netherlands  
**Session Chair:** Gabriel R.G. Benito, BI Norwegian Business School, Norway

**Tutorial Faculty:** Lars Håkanson, Copenhagen Business School, Denmark; Elizabeth Rose, University of Leeds, United Kingdom; Eleanor Westney, MIT, United States of America and York University, Canada

**New Business Models in SMEs to Compete in the Global Market**  
G. Benito-Sarria  
University of Valencia, Spain

**Trump's Twitter Fury, Foreign Firms, and Corporate Political Activity: How Do Stock Markets React?**  
A. Gerstbauer  
Vienna University of Economics and Business WU, Austria

**Political Change and Foreign Direct Investment Behavior**  
V. Kunczer  
Vienna University of Economics and Business WU, Austria

**Strangers in a Strange Land: Essays on Migration in Management**  
M. J. Mueller  
Rotterdam School of Management, Erasmus University, The Netherlands

**Foreign Direct Investment Inflows and Intellectual Property Strategies for Multinational Corporation in Emerging Markets — The Case of Trademarks in Vietnam**  
A. T. -L. Nguyen  
University of York, United Kingdom

**Foreign Divestment Decision: The Impacts of Institutional Differences and Top Management Team**  
H. T. T. Nguyen  
University of Vaasa, Finland

**Decision-makers' National Background and Risk Perception in Internationalization**  
G. Ribeiro Rodrigues da Silva  
Federal University of Paraná, Brazil

**The Role of National Diaspora for Internationalization of Emerging Market Firms: The Perspective of Chinese Business in Russia**  
L. Rysakova  
St. Petersburg State University, Russian Federation

**Talent Migration from Emerging Markets: Setting an Agenda for Global Talent Management**  
A. Shagalkina  
St. Petersburg State University, Russian Federation

**Speaking the Same Language? The Effects of Cross-border Acquisitions on Targets' Local Alliance Partners**  
T. B. M. Truong  
BI Norwegian Business School, Norway
JIBS PDW: Journal of International Business Studies Paper Development Workshop

Time: Friday, 13/Dec/2019: 13:30 - 17:00 · Location: MT 3

Session Chair: Becky Reuber, University of Toronto, Canada
Session Chair: Fabian Jintae Froese, University of Goettingen, Germany

Foreign Investment Location Choices: Key Theoretical Considerations and Unforeseen New Realities
M. Dike
Aalto University, Finland and HSE St. Petersburg, Russia

Knowledge and HRM Practice Transfer in Emerging Economies: The Case of Japanese Joint Ventures in Indonesia
J. Soehardjojo
IDE-JETRO, Japan

An Empirical Investigation of Entry Mode Portfolio Theory
N. Walia
Kings College, London, United Kingdom

The Evolution of Born Globals: A Review of Recent Research
S. Øyna
University of Agdar, Norway

News Media as a Political Institution: Conceptualising the Role of News Media in International Business
K. Lai
University of Edinburgh, United Kingdom

It’s Not What You Say, But How You Say It – The Role of Dialects in Cross-border Acquisition Target Selection
M. Langosch
Loughborough University, United Kingdom

Identification with the Organization in the Wake of a Foreign Acquisition – Understanding Organizational Members’ Sense-making Processes
C. Kempf
Friedrich-Alexander University Erlangen-Nürnberg, Germany

How Do Emerging Market MNEs and Advanced Market MNEs Innovate?
J. Cheng
University of Leeds, United Kingdom

Revisiting Coordination Demands of Subsidiary Strategies: Higher Informal Mechanisms for Competitive Local Responsiveness
H. Kim
Tohoku University, Japan

Legitimization Model of Common Language In MNCs: Exploring the Contradictory Consequences of the Common Language Policy from a Configurational Perspective
J.-C. Hsu
The Chinese University of Hong Kong, Hong Kong S.A.R. (China)

Dynamic Capability and Performance among Internationalizing Firms: The Role of Digital Technology
E. K. Appiah
University of Vaasa, Finland

The Impact of Corruption Distance on MNE’s Entry Strategies: An Integrative Perspective
X. Wang
City University, Hong Kong, Hong Kong S.A.R. (China)

Global Value Chain Knowledge Externalities and Local Innovation Capabilities in Developing Countries
P. Ogunu
University of Grenoble Alpes, France

Lender Representatives on Board of Directors and Internationalization in Firms: An Actor-centred Institutional Perspective
V. Sukumara Panicker
Loughborough University, United Kingdom
Win-Win Strategies for Firms Operating in Resource-Dependent Economies: Technological Spillovers and Collaborative Diversification Policy
I. Heim
University of Reading, United Kingdom

MNE’s Business Model, Governance & Relational Condition, and Suppliers’ Capability Development in Cross-Border Dyads
I. Hoque
Aalborg University, Denmark

Migrant Diaspora Entrepreneurship Model: An Interdisciplinary Framework with Social Sciences, International Business, and Corporate Finance
A. Nathan
Providence College School of Business, United States of America

Cross-country Study of Behavioral Intentions of McDonald’s Consumers
M. C. Henriquez Parodi
University of Agder, Norway

Perceptions of Success in Internet Start-Ups: A Cross-Country Comparison of China, Germany, and the UK
S. K. Franzke
University of Goettingen, Germany

Internationalization in the Digital Age: The Role of Cultural Distance and Environmental Uncertainty
C. Werdich
University of St Gallen (HSG), Switzerland
Friday 13 - 13:30 - 17:00 Session

Time: Friday, 13/Dec/2019: 13:30 - 17:00 · Location: MT 6

Session Chair: Ajai Gaur, Rutgers Business School, United States of America

PDW DISCUSSANTS: Jonathan Doh, Villanova University, United States of America; Mario Kafouros, The University of Manchester, United Kingdom; Ans Kolk, University of Amsterdam, The Netherlands; Ram Mudambi, Temple University, United States of America; Chinmay Pattnaik, University of Sydney, Australia; Esther Tippmann, National University of Ireland Galway, Ireland

NOTE: This session is open to invited participants only!

Too Many Cooks Spoil the Broth? Exploring the Information-processing Performance of Boundary-spanning Government Affairs Subsidiaries in Response to Brexit
A. Barron
Toulouse Business School, France

The Power of Perils of Cognition: Differential Role of Heuristics and Biases in the Initial and Post-entry Internationalization
A. Faroque
LUT University, Finland

The Company that Bribed the World: A Case Study of the Institutionalization of Corrupt Practices by an MNC
A. Castro
University College London, United Kingdom

Due Diligence Extensiveness in International Strategic Alliances: Climbing Up and Down the Institutional Ladder
C. E. Georgiou
University of Warwick, United Kingdom

Perceptions of Home-country Institutions, Decision-making Logics, and International Performance of SMEs
I. Laine
LUT University, Finland

Pandering to Politicians: A Multiple Agency Perspective on State-owned Enterprises in Emerging Markets
I. D. Apriliyanti
University of Agder, Indonesia

Bricolage in Business Models for Environmental Sustainability: How New Green Innovators ‘Make Do’ at the Bottom of the Pyramid
A. Musona
LUT University, Finland

Industry Specialization Effects on New Business Venture Innovations: The Moderating Role of (Un)Related Variety
L. Liu
Aalto University School of Business, Finland

Stakeholders with Divergent Interests: The Case of Business Groups in Energy and Mining Sectors
A. Aluchna
Warsaw School of Economics, Poland

Going Beyond Home Region: An Empirical Investigation of Inter-regional Expansion
O. Grebinevych
Montpellier Business School, France

Liability of Peripheral-ness in Foreign Markets: What Forms Crippled Integrity of Internationalizing Craft Breweries
P. Jasovska
University of Technology Sydney, Australia

Emerging Markets Firms’ Divestment from Foreign Markets: Do Investment Motives Matter?
M. S. Baloch
COMSATS University, Pakistan
Strategy Implementation Gaps In MNCs: Evidence from the Automotive Industry
S. G. Rieder
Maastricht University, The Netherlands

Managing Low-skilled Migrant Workers: An Interdisciplinary Review and Explorative Case Studies of Japanese SMEs
S. Suolinga
Tohoku University, Japan

Entrepreneurial Intention Across Countries: Does Gender Egalitarianism Impact?
C. Cannavale
University of Naples Parthenope, Italy

When an MNE’s Host Country Partner Decides to Diversify: Insights from a Case in Saudi Arabia
F. Alfehaid
Durham University, United Kingdom

Born Regional SMEs within the Muslim World
H. Younis
London South Bank University, United Kingdom

Dynamic Managerial Capabilities of Managers in Micro and Small Enterprises in Developing Countries: The Case of Peru
M. Arellano
ETH Zurich, Switzerland

Designing Business Models for Value Co-Creation: A Case Study of Local Firms in Vietnam
N. A. P. Le
Macquarie University, Australia

TMT Cognitive Diversity and Competitive Propensity: A Social Shared Cognition Perpective
S. Luo
National Sun Yat-Sen University, Taiwan

Avoiding ‘Cultural Distance Paradox’: Switching to Cultural Friction Lens: An Empirical Study On Foreign Divestment
H. T. T. Nguyen, J. Larimo
University of Vaasa, Finland
Saturday 14 Programme Overview

08:00 - 17:00

Conference Registration
Location: Clarendon Building

Conversation Spaces and Open Work Areas
Location: MT 3/4/5/6

Exhibitors
Location: MT 2

Meditation and Prayer Room
Location: MK 1.24

Room available for private meditation and prayer.

Several rooms are available in Meadows Teaching Block for conversation and casual work. This is also the location for exhibitors and refreshment breaks.

08:30 - 10:00

C 1.1.2: International Banking and Finance
Location: Liberty 1.28

C 1.1.3: Mergers and Acquisitions in Emerging Markets
Location: MK 1.09

C 1.1.4: Internationalization and Export Performance
Location: Liberty G.32

C 1.1.7: CSR, Informal Institutions and Stakeholder Reactions in Host Countries
Location: MK 1.02 (Boardroom)

C 1.1.9: Industry and Business Models in International Business
Location: MK 1.33

10:00 - 10:30

Networking and Refreshment Break

10:30 - 12:00

C 1.2.3: Institutions and Emerging Markets
Location: MK 1.09

C 1.2.5: International Competition and Collaboration
Location: Liberty 1.28

C 1.2.6: Global Teamwork and Talent Management
Location: MK 1.06

C 1.2.9: Identification and Culture in Family and Entrepreneurial Firms
Location: MK 1.33

C 1.2.11: Economic and Social Value in Global Value Chains
Location: MK 1.02 (Boardroom)

12:00 - 13:30

Lunch
Location: Refectory

12:00 - 13:30

P 3.5: Business Models and Internationalisation: Old Wine in New Bottles?
Location: MK G.31

ME.1: Meet the Editors: IBR, GSJ, JIM, JWB
Location: Liberty G.33
## Saturday 14 Programme Overview

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<td>14:00</td>
<td><strong>C 1.3.3: Emerging Market Firms’ Strategy and Internationalization</strong></td>
<td><strong>MK 1.09</strong></td>
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<td><strong>C 1.3.5: Institutions and Culture</strong></td>
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<td><strong>C 1.3.6: Expatriate Management</strong></td>
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<td><strong>C 1.3.9: Knowledge, Learning and International Entrepreneurship</strong></td>
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<td><strong>C 1.3.10: Standards, Social Reputation and Socio-economic Outcomes</strong></td>
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<tr>
<td>14:00</td>
<td><strong>C 1.3.11: Knowledge, Structure and Productivity in Global Value Chains</strong></td>
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<td><strong>C 1.3.12: Knowledge, Development and Societal Impact</strong></td>
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<td><strong>I 1.3.9: SMEs, Entrepreneurs and Sustainable and Indigenous Development</strong></td>
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<td><strong>I 1.3.12: Drivers of Innovation</strong></td>
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<td><strong>I 1.3.14: MNE Subsidiary Competences, Initiatives and their Development</strong></td>
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<td>15:30</td>
<td><strong>Networking and Refreshment Break</strong></td>
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<td>15:45</td>
<td><strong>AGM: EIBA GENERAL ASSEMBLY</strong></td>
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<td>16:00</td>
<td><strong>C 1.4.2: International Governance</strong></td>
<td><strong>MK 1.32</strong></td>
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<td><strong>C 1.4.3: Emerging Market Firms: Capabilities, Innovation and Learning</strong></td>
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<td><strong>C 1.4.5: Foreign Expansion and Divestment</strong></td>
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<td><strong>C 1.4.7: Host Country Institutions and Internationalization Incentives for Outward FDI</strong></td>
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<td><strong>C 1.4.8: The Changing Nature of International Service Firms</strong></td>
<td><strong>MK 1.33</strong></td>
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<td>16:30</td>
<td><strong>C 1.4.14: Structure, Risk, Diversification and Location</strong></td>
<td><strong>MK 1.06</strong></td>
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<td><strong>I 1.4.3: Emerging Markets Catch-up Process</strong></td>
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<td><strong>I 1.4.11: Location, Dynamics and Competitiveness of Global Value Chains</strong></td>
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<td><strong>I 1.4.12: Industry Contexts and Innovation</strong></td>
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<td>18:00</td>
<td><strong>P 1.9: Migrant Entrepreneurship, International Business, and Development</strong></td>
<td><strong>MK G.02</strong></td>
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<td><strong>P 2.1: Can MNEs Be a Force for Good?: Lessons from History</strong></td>
<td><strong>MK G.31</strong></td>
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<td><strong>P 2.5: EIBA Young Scholar Panel: Time for IBtech – The New Research Avenues into Global Strategy and the Digital Worlds</strong></td>
<td><strong>MK 1.02</strong> (Boardroom)</td>
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<td><strong>ME.2: Meet the Editors: JIBP, JIBS, MOR</strong></td>
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### PhD Meet, Greet and On The Town
Meet outside the Leeds Students’ Union Building at 18:00 - 18:30 to plan a night on the town! To join the group, go to the EIBA 2019 PhD Student Social Event Facebook Page: [www.facebook.com/groups/1481107452057316](http://www.facebook.com/groups/1481107452057316)

Further details are available in the [Social Programme](#) section of the EIBA2019 website.

**NOTE** that this is a self-funded activity.
Saturday 14 Detailed Programme

Saturday 14 - 08:30 - 10:00 Session

**C 1.1.2: International Banking and Finance**

*Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: Liberty 1.28*

**Session Chair:** Konstantinos Bozos, University of Leeds, United Kingdom

*Analyzing the Role of Renewable-energy Fund Investors in Sustainable Development*

C.-P. Martí-Ballester
Universitat Autònoma de Barcelona, Spain

*Founder-controlled Firms, International Activities and Performance: A Swedish Perspective*

A. Schmuck¹, M. Hamberg²
¹Uppsala University, Sweden; ²University of Stavanger, Norway

*R. Kremer*
University of Erfurt, Germany

**C 1.1.3: Mergers and Acquisitions in Emerging Markets**

*Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.09*

**Session Chair:** Guus Hendriks, University of Warwick, United Kingdom

*Acquisitions or Greenfield Investments by Emerging-market MNEs? Bilateral Diplomatic Relations as a Substitute of Prior Local Experience*

D. Quer, L. Rienda, R. Andreu
University of Alicante, Spain

*M&A Investments of Chinese POEs in Developed Countries – Acquiring and Bundling Strategic Assets*

J. Wu, D. Morschett
University of Fribourg, Switzerland

*EMNEs’ Strategic Asset-seeking M&As: A Systematic Review of Antecedents, Processes and Outcomes*

Y. Liang, A. Giroud, A. Rygh
University of Manchester, United Kingdom

*The Determinants of Innovation-related Foreign Acquisitions by Chinese Firms – a Composition-based View*

X. Li¹, X. Liu², X. Han²
¹University of Birmingham, United Kingdom; ²The University of Manchester, United Kingdom

**C 1.1.4: Internationalization and Export Performance**

*Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: Liberty G.32*

**Session Chair:** Antonio Majocchi, University of Pavia, Italy

*The E-commerce Adoption of SMEs: A Study about Institutional Pressures*

N. Özbek ¹, S. Melén Hånell², D. Tolstoy²,¹, E. Rovira Nordman²,³
¹Stockholm School of Economics, Sweden; ²Uppsala University, Sweden; ³Mälardalen University, Sweden

*Meerkats, Killer Whales and Wolves or Lonely Tigers: Impact of Business Group Affiliation on SME Internationalization*

J. Eduardsen¹, S. Marinova¹, B. Vlacic³, M. Gonzalez-Loureiro²,⁴
¹Aalborg University, Denmark; ²University of Vigo, Spain; ³Católica Porto Business School, Portugal; ⁴Polytechnic Institute of Porto, Portugal
The Relationship between Competitive Export Pricing and Export Performance: The Moderation Role of Market Development
C. Sousa1, J. Chen2, X. He3
1Molde University College, Norway; 2Queen Mary University of London, United Kingdom; 3Durham University, United Kingdom

Causes and Consequences of Environmentally-sustainable Strategies in Export Markets
1AIG PUC Rio, Brazil; 2FGV EAESP, Brazil

C 1.1.7: CSR, Informal Institutions and Stakeholder Reactions in Host Countries

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.02 (Boardroom)

Session Chair: Stephan Manning, University of Sussex, United Kingdom

Attention to Green Aliens? MNEs’ Activities in Host Countries and Eco-innovation Diffusion
Y. J. Ha
University of York, United Kingdom

Integrating Corporate Social Responsibility into Corporate Governance: A Comparative Institutional Study of UK and Japan
W. I.-K. Kang, A. Rygh
University of Manchester, United Kingdom

Gender Inequality and Lending to Women: The Moderating Effect of Internationalization
S. A. Nyarko
Université Libre de Bruxelles, Belgium and University of Agder, Norway

Stakeholder Responses and the Interplay between MNE Post-entry Behavior and Host Country Informal Institutions
E. Pelto, A. Karhu
University of Turku, Finland

C 1.1.9: Industry and Business Models in International Business

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.33

Session Chair: Ari Van Assche, HEC Montréal, Canada

Exploring Modifications to the Industry Recipe of Multinationalizing Firms
S. Monaghan1, E. Tippmann2
1Trinity College Dublin, Ireland; 2National University of Ireland Galway, Ireland

Business Model in IB Literature: A Research Agenda
G. Benito-Sarria, J. Pla-Barber, C. Villar
University of Valencia, Spain

Managing Longevity – A 700-year Old Firm
L. Ciravegna1, L. Kano2, F. Rattalino3
1King’s College London, United Kingdom; 2University of Calgary, Canada; 3ESCP Europe, Italy

Is there a Global Entrepreneurship Culture? A Comparison of German and Chinese Entrepreneurs
S. K. Franzke
University of Goettingen, Germany
C 1.1.12: Global Innovation
Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.32

Session Chair: Marina Papanastassiou, Middlesex University, United Kingdom

Global Innovation and Firm Performance
E. Mavroudi1, M. Kafouros2, C. Wang3, J. Hong4
1University of Leeds, United Kingdom; 2Alliance Manchester Business School, United Kingdom; 3Nottingham University Business School, United Kingdom; 4University of International Business and Economics, China

How Does the Labour Quality in Overseas Affiliates Affect the Productivity of Parent Companies? An Affiliate Role Perspective
Y. Yang, R. Strange, Y. Wu
University of Sussex, United Kingdom

Intangible Assets of MNE Foreign Subsidiaries: The Role of Internal Financial Resources and Host Country Institution
Q. Nguyen
University of Reading, United Kingdom

International External Knowledge, Home Country Institutions and Innovation of Firms from Transition Countries
A. Rodriguez, M. J. Nieto, V. Hernandez
Universidad Carlos III de Madrid, Spain

C 1.1.13: Collaborative Instructional Designs in International Business
Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.15

Session Chair: Hinrich Voss, University of Leeds, United Kingdom

A Cognitive Load Theory Perspective on Collaborative Learning and Student Performance
T. Lindner
Vienna WU, Austria

Practicing What We Preach: Cross-Country Teaching Collaborations to Support SMEs' Internationalisation and Students' Real-life Learning
T. Lehmann1, V. Wohlgemuth1, A. Ammeraal2
1Hochschule für Technik und Wirtschaft Berlin, Germany; 2Hogeschool Utrecht, The Netherlands

Across the Universe: Building the Skill Universe through Case Solving
Z. Ábrahám
Corvinus University of Budapest, Hungary

C 1.1.14: The MNE and its Subsidiaries
Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK 1.06

Session Chair: Deborah Mireles, National University of Ireland Galway, Ireland

Organizational Identity Work as Ambiguous Imagery: Sustaining Tensions and Developing Flexibility in MNE Subsidiaries
H. L. Colman1, B. Grøgaard1, I. Stensaker2
1BI Norwegian Business School, Norway; 2Norwegian School of Economics, Norway

M. Dzikowska1, J. Gammelgaard2, F. Keller3
1Poznan University of Economics and Business, Poland; 2Copenhagen Business School, Denmark; 3Zurich University of Applied Sciences, Switzerland

The Role of Subsidiaries from Multinational Enterprises in the Digital Era
F. Fisch, A. C. C. Fleury
University of São Paulo, Brazil

Beyond Location-specific Advantages for Regional Headquarters: Do Local Business Relationships Matter?
I. Saittakari1, J. Scott-Kennel2
1Aalto University, Finland; 2University of Waikato, New Zealand
I 1.1.3: European Perspectives on Emerging Markets

**Time:** Saturday, 14/Dec/2019: 08:30 - 10:00  ·  **Location:** MK 1.05

**Session Chair:** Igor Kalinic, European Commission, Belgium

**The Relationship between Firm's Internationalization and CSR Disclosure in the Russian Context**
Y. Aray¹, A. Veselova¹, D. Dikova², T. Garanina³
¹Graduate School of Management, St. Petersburg State University, Russian Federation; ²Vienna University of Economics and Business, Austria; ³University of Vaasa, Finland

**Integration and Investment Development Paths of CEE Countries. Does EU Membership Make a Difference?**
M. Gorynia¹, J. Nowak², P. Trąpczyński³, R. Wolniak³
¹Poznań University of Economics and Business, Poland; ²IBD Business School, Warsaw, Poland; ³University of Warsaw, Poland

**The Development of the Governance of Interorganizational Projects: A Latin America-European case**
E. Biques Fernandes, D. Wegner
Unisinos, Brazil

**The Aftermath of Brexit: A Lot of Fuss Over Nothing? The Perspective of the EU-27 Member States**
K. Mroczek-Dąbrowska, M. Gorynia, B. Jankowska, A. Matysek-Jędrych, A. Kania, C. Główka
Poznań University of Economics and Business, Poland

I 1.1.6: International Acquisitions and Entrepreneurship

**Time:** Saturday, 14/Dec/2019: 08:30 - 10:00  ·  **Location:** MK 1.04

**Session Chair:** Olli Kuivalainen, LUT University, Finland

**Founders, Generations and the Evolving Dialogue of International Entrepreneurship**
S. Korhonen
LUT University, Finland

**The Power of Positivity: An Abductive Exploration into Improving Cross-border Acquisition Integration**
R. Harikkala-Laihinen
University of Turku, Finland

**Identification with the Organization in the Wake of a Foreign Acquisition – Understanding Organizational Members’ Sense-making Processes**
C. Kempf, D. Holtbrügge
Friedrich-Alexander University Erlangen-Nürnberg, Germany

**Can Cultural Friction Move from Armchair Concept to Field Measurement? The Case of Cross-border Merger and Acquisitions**
M. Durand¹, M. Sondegaard²
¹South Champagne Business School, France; ²Aarhus University, Denmark
I 1.1.9: Risk and Uncertainty in International Business and International Entrepreneurship

**Time:** Saturday, 14/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.31

**Session Chair:** Becky Reuber, University of Toronto, Canada

- Risk Perception and Internationalization: A Narrative Review and a Multilevel Proposal
  G. Ribeiro Rodrigues da Silva  
  Federal University of Paraná, Brazil

- Old Risks, New Reference Points? A Perspective into the Risky Business of Market Exit and Re-entry
  I. M. Surdu¹, E. Ipsmiller²
  ¹University of Reading, United Kingdom; ²WU Vienna, Austria

- Are International New Ventures Proactive or Reactive?
  E. S. Rasmussen¹, P. Servais²
  ¹University of Southern Denmark, Denmark; ²Linnaeus University, Sweden

- Combined Entrepreneurial and Non-entrepreneurial Internationalization: A Case Study
  N. Nummela¹, T. Vissak², B. Francioni³
  ¹University of Turku, Finland; ²University of Tartu, Estonia; ³University of Urbino Carlo Bo, Italy

I 1.1.12: Emerging Topics in Knowledge Management (1)

**Time:** Saturday, 14/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.03

**Session Chair:** Peter Ørberg Jensen, Copenhagen Business School, Denmark

- International Opportunity Exploitation through 3D Additive Manufacturing: An Analysis of Value Chain Activities
  B. Hagen, G. Magnani
  University of Pavia, Italy

- The Boundary Spanning Function of the MNE Subsidiary: The Effects on Charter and Role Evolution
  P. Ryan¹, U. Andersson², M. Giblin³
  ¹Trinity College Dublin, Ireland; ²Malardalen University, Sweden and BI Norwegian Business School, Norway; ³National University of Ireland Galway, Ireland

- The Importance of R&D and Patents for National Development
  F. d. O. Paula, J. F. da Silva
  PUC-Rio, Brazil

- Fintech – An Existential Carrot that Flutters in Front of Your Noses: A Case of Financial Ecosystem Innovations in Quebec
  B. Deak¹, D. J. Garand¹, R. V. Turcan²
  ¹Université Laval, Canada; ²Aalborg University, Denmark

P 1.1: Global Value Chains in a Confused World Order

**Time:** Saturday, 14/Dec/2019: 08:30 - 10:00 · **Location:** MK G.02

**Session Chair:** Teresa da Silva Lopes, University of York, United Kingdom

- Global Value Chains in a Confused World Order
  M. Casson¹, T. da Silva Lopes², R. P. Amdam³, J.-F. Hennart⁴, L. Piscitello⁵
  ¹University of Reading, United Kingdom; ²University of York, United Kingdom; ³BI Norwegian Business School, Norway; ⁴Tilburg University, The Netherlands; ⁵University of Reading, United Kingdom and Politecnico di Milano, Italy
P 1.5: The Other Nordic Internationalization Process Model: How Reijo Luostarinen’s Legacy Can Generate a New Agenda for IB Research

Time: Saturday, 14/Dec/2019: 08:30 - 10:00 · Location: MK G.31

Session Chair: Catherine Welch, University of Sydney, Australia

The Other Nordic Internationalization Process Model: How Reijo Luostarinen’s Legacy Can Generate a New Agenda for IB Research

C. Welch¹,³, M. Gabrielsson², P. Kahari³, M. Kosonen⁴, J. Larimo⁵, R. Piekkari³, E. Rose⁶, L. Welch⁷

¹University of Sydney, Australia; ²University of Eastern Finland, Finland; ³Aalto University, Finland; ⁴Sitra, Finland; ⁵University of Vaasa, Finland; ⁶University of Leeds, United Kingdom; ⁷Melbourne Business School, Australia
Saturday 14 - 10:30 - 12:00 Session

**C 1.2.3: Institutions and Emerging Markets**
**Time:** Saturday, 14/Dec/2019: 10:30 - 12:00 · **Location:** MK 1.09

Session Chair: Vidya Sukumara Panicker, Loughborough University, United Kingdom

The Effects of Institutions on Emerging Market Firms' International Assignment Location Decisions
I. Koleša¹, A. Burger¹, M. Dickmann²
¹University of Ljubljana, Slovenia; ²Cranfield University, United Kingdom

Subnational Institutional Diversity and Firm Internationalization
A. Raswant, C. Pattnaik
University of Sydney, Australia

T. Vashchilko, J. Agarwal, O. Osiyevskyy
University of Calgary, Canada

Home-market Liberalization Imprinting and SME Internationalization: Evidence from India
S. Kumari, V. Shirodkar, S. McGuire
University of Sussex, United Kingdom

**C 1.2.5: International Competition and Collaboration**
**Time:** Saturday, 14/Dec/2019: 10:30 - 12:00 · **Location:** Liberty 1.28

Session Chair: Linda Rademaker, BI Norwegian Business School, Norway

Due Diligence Extensiveness in International Strategic Alliances: Climbing Up and Down the Institutional Ladder
C. E. Georgiou¹, N. Driffield¹, J. Reuer², H. Zeitoun¹
¹University of Warwick, United Kingdom; ²University of Colorado, United States of America

How Do Local and Foreign Firms Compete? Competitive Actions in an Emerging Economy
W. Yang¹, K. Meyer²
¹University of Glasgow, United Kingdom; ²Western University, Canada

Creating a Typology of International Alliances with City-level Distance Measures
J. Engsig¹, B. Nielsen¹, P. Chiambaretto³, A. Ramaroson⁴
¹University of Montpellier, France; ²University of Sydney, Australia; ³Montpellier Business School, France; ⁴Centre Universitaire de Formation et de Recherche de Mayotte, France

Idiosyncratic Outward FDI Strategic Motivation Based on Size and Technology: A Firm Level Analysis
C. Kottaridi, K. Louloudi, F. Touralis
University of Piraeus, Greece

**C 1.2.6: Global Teamwork and Talent Management**
**Time:** Saturday, 14/Dec/2019: 10:30 - 12:00 · **Location:** MK 1.06

Session Chair: Stefan Schmid, ESCP Europe, Germany

Center of Excellence but not Center of Attention? How Experts Get Attention in Global Multi-team Work
T. Hakkarainen
Aalto University, Finland

Linking Talent Management, Organizational Ambidexterity, and Firm Performance: Implications for the Russian Context
L. Selivanovskikh, M. Latukha
St. Petersbourg State University, Russia
The Impact of Gender-diverse Talent Management Practices on Firm Performance: Evidence from MNCs in Russia
A. Latukha, D. Khasieva
St. Petersburg State University, Russia

C 1.2.9: Identification and Culture in Family and Entrepreneurial Firms
**Time:** Saturday, 14/Dec/2019: 10:30 - 12:00 · **Location:** MK 1.33

**Session Chair:** Alfredo De Massis, Free University of Bozen-Bolzano, Italy

Cultural Roots of Entrepreneurship: Evidence from Second-generation Immigrants
J. Kleinhempel, M. Klaasen, S. Beugelsdijk
University of Groningen, The Netherlands

Family Identification with Firms and Teleological Process of Internationalization: A Case of a Thai Retail Multinational
A. Chartiyanon, E. Pliakioyannaki, H. Gajewska-De Mattos
University of Leeds, United Kingdom

The International Expansion of Family Firms: Evidence from Eight Case Histories
J. R. de la Torre¹, J. I. Martínez²
¹Bologna Business School, Italy; ²Universidad de los Andes, Chile

The Role of Entrepreneurial Narratives in Establishing Trust and Legitimacy in the Cross-border Expansion of Small Businesses
M. Hakim¹, S. Gerschewski²
¹University of Reading, United Kingdom; ²University of Kent, United Kingdom

C 1.2.11: Economic and Social Value in Global Value Chains
**Time:** Saturday, 14/Dec/2019: 10:30 - 12:00 · **Location:** MK 1.02 (Boardroom)

**Session Chair:** Ans Kolk, University of Amsterdam, The Netherlands

The Diffusion of Corporate Sustainability in Global Supply Networks: An Empirical Examination of the Global Automotive Industry
B. B. de Góes¹, J. M. Geleilate²
¹University of New Haven, United States of America; ²University of Massachusetts Lowell, United States of America

Social Upgrading in Global Value Chains: A Review of the Recent Literature
I. Avrichir, S. D. S. Navarrete, R. J. Maykot
Escola Superior de Propaganda e Marketing, Brazil

Challenging the Host Countries’ Location Advantages: The Role of Industry 4.0 in Fostering the Restoring of Efficiency-seeking Firms
S. Elia¹, P. Barbieri², L. Fratocchi³, G. Dima³
¹Politecnico di Milano, Italy; ²University of Bologna, Italy; ³University of L’Aquila, Italy

Do Value Adding Initiatives of Emerging Economy Firms Pay Off? An Empirical Study of Vietnamese Manufacturers in Global Value Chains
S. H. Pham¹, B. Petersen²
¹Sheffield Hallam University, UK; ²Copenhagen Business School, Denmark
C 1.2.12: Knowledge Flows in MNEs

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.32

Session Chair: Angelo Maria Solarino, University of Leeds, United Kingdom

Organizational and Geographic Sources of MNE Networks in the Pharmaceutical Industry
S. Edris, J. Cantwell
Rutgers University, United States of America

The Role of External Social Network Ties in Foreign MNE R&D Subsidiaries in China: A Transactive Memory Approach
D. Schulzmann1,2, Y. Hu1, M. A. Marinov3
1Aalborg University, Denmark; 2University of Chinese Academy of Sciences, China

Ties That Bind: The Role of Ethnic Inventors in Multinational Enterprises' Knowledge Integration and Exploitation
A. Marino1, R. Mudambi2, A. Perri3, V. G. Scalera4
1University of Bologna, Italy; 2Temple University, United States of America; 3Ca' Foscari University, Italy; 4University of Amsterdam, The Netherlands

International Knowledge Flows between Industrial Inventors and Universities: The Role of Multinational Companies
C. Fassio1, A. Geuna2, F. Rossi3
1University of Lund, Sweden; 2University of Torino, Italy; 3University of London, United Kingdom

I 1.2.4: Internationalization Decisions and Consumer Behaviour

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.04

Session Chair: David Midgley, INSEAD, France

What Drives Importer Opportunism? Finding a Middle Ground among Transaction Cost, Resources Dependency and Relational Exchange Theories
A. J. Ahamed1, R. L. Stump2, F. N. Sanchez3
1University of Skövde, Sweden; 2Towson University, United States of America; 3Universidad San Francisco de Quito, Ecuador

Overconfidence and International Performance: The Role of Intuition for International Strategic Decisions
F. Musso1, B. Francioni1, F. Tramontana2, M. G. Pediconi3, P. Polidori1, I. Curina3
1University of Urbino Carlo Bo, Italy; 2Università Cattolica delSacro Cuore, Italy

A Critical Review of De-internationalisation Research: Current Developments and Future Challenges
P. Trapczyński1, A. Perenyi2
1Poznani University of Economics and Business, Poland; 2Swinburne University of Technology, Australia

The Perceived Value of an Ad: Antecedents and Consequences on Consumers’ Behavioural Responses
T. Alshevskaya, C. F. Crespo
Polytechnic Institute of Leiria, Portugal

Impact of Digital Media Marketing and User Generated Content on Consumers' Destination Choice Intention
M. T. Sultan, F. Sharmin
Shanghai Jiao Tong University, China

I 1.2.7: International Capabilities and Local Resources and Legitimacy

Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.05

Session Chair: Jonathan Doh, Villanova University, United States of America

The Legitimacy Mechanism: A Political View on the Uppsala Model
F. Figueira de Lemos, A. Ljung
Uppsala University, Sweden

Liability of Peripheral-ness in Foreign Markets: What Forms Crippled Integrity of Internationalising Craft Breweries
P. Jasovska
University of Technology Sydney, Australia
Is Good Management Important for the Success of Special Economic Zones? The Case of Poland
T. Dorozynski¹, C. Jensen², J. Swierkocki¹
¹University of Lodz, Poland; ²Roskilde University, Denmark

Overcoming Resource Constraints through Governance: How Small Nascent Clusters Can Attract Global Talent and Investments
S. Manning¹, C. Richter²
¹University of Sussex, United Kingdom; ²Universidade do Vale do Rio dos Sinos, Brazil

I 1.2.12: Emerging Topics in Knowledge Management (2)
Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK 1.03

Session Chair: Roger Strange, University of Sussex, United Kingdom

International Voluntary Employee Churn Revisited: The Predicting Power of Applying Machine Learning Techniques
V. Veglio¹, M. Nippa¹, R. Romanello²
¹Free University of Bozen, Italy; ²University of Udine, Italy

Knowledge and HRM Practice Transfer in Emerging Economies: The Case of Japanese Joint Ventures in Indonesia
J. Soehardjojo
IDE-Jetro, Japan and Cardiff Business School, United Kingdom

Where to Start? Subsidiaries’ R&D Mandate and the Development of a Value Product in India
R. Schweizer¹, K. Lagerström¹, J. Jakobsson¹
¹University of Gothenburg, Sweden; ²Uppsala University, Sweden

Maturing Born Globals and their Performance Measures
A. M. Freeman¹, T. Vissak², R. Trudgen³
¹University of South Australia, Australia and Macquarie University, Australia; ²University of Tartu, Estonia; ³Monash University, Australia

Investigating the Antecedents of Potential and Realized Absorptive Capacity: The Benefit of Position in the Knowledge Value Chain and Breadth of New Knowledge
O. Aliasghar¹, E. Rose²
¹Auckland University of Technology, New Zealand; ²University of Leeds, United Kingdom

P 3.5: Business Models and Internationalisation: Old Wine in New Bottles?
Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Location: MK G.31

Session Chair: Svetla Trifonova Marinova, Aalborg University, Denmark

Business Models and Internationalisation – Old Wine in New Bottles?
S. T. Marinova¹, J.-F. Hennart², J. Child³, P. Ghauri³, S. Saarenketo⁴, L. Torkkeli⁴
¹Aalborg University, Denmark; ²Tilburg University, The Netherlands; ³University of Birmingham, United Kingdom; ⁴LUT University, Finland

ME.1: Meet the Editors: IBR, GSJ, JIM, JWB
Time: Saturday, 14/Dec/2019: 10:30 - 12:00 · Liberty G.33

International Business Review: Pervez Ghauri, University of Birmingham, United Kingdom
Global Strategy Journal: Torben Pedersen, Bocconi University, Italy
Journal of International Management: Sumit Kundu, Florida International University, United States of America
Journal of World Business: Ajai Gaur, Rutgers University, United States of America
Saturday 14 - 12:30 - 14:00 Session

PS 1: Plenary Poster Session I

Time: Saturday, 14/Dec/2019: 12:30 - 14:00 · Location: Refectory Mezzanine

Session Chair: Murod Aliyev, University of Leeds, United Kingdom

A Cross-country Study of Behavioral Intentions of McDonalds Consumers
M. C. Henriquez Parodi¹,², I. Alon¹, M. Mason²
¹University of Agder, Norway; ²University of Udine, Italy

Analyzing Core Competencies and Developing a Competitive Framework for Sustainable Small and Medium Sized Enterprises: The Case of Qatar
A. Safari, A.-E. Noora
Qatar University, Qatar

Chinese MNCs in Poland: Strategies for Establishing Legitimacy and Extending Legitimacy to Other (EU) Locations
M. Ciszewska-Milnaric, I. Hunek
Kozminski University, Poland

Cross-cultural Managerial Risk-taking: Financial versus Social Risk-taking
U. Yuksel, H. Hemat
University of Sydney, Australia

Effects of Institutional Mismatch in Transition Economies on SME Internationalisation
T. Lehmann
HTW Berlin, Germany

Fabricated Opportunities and Collective International Entrepreneurship
J. And
Uppsala University, Sweden

Foreign Subsidiaries as Vehicles of Industry 4.0: The Case of Foreign Subsidiaries Located in a Post-transition Country
M. Götz¹, B. Jankowska²
¹Vistula University, Poland; ²Poznań University of Economics and Business, Poland

Green Buying: Influence of Eco-label Information Availability on Trust and Purchase Intentions for Recycled Fishing Net Products in Developed and Developing Countries
M. Pasquine, R. Glavee-Geo, O. Kachurovska, I G. Ariatmaja
Norwegian University of Science and Technology, Norway

How Stock Market Reactions and Foreign Directors Influence Acquisition Completion
J.-H. Lee
Korea Advanced Institute of Science and Technology, Korea

Implications of Technology for Service Design and Provision — a Case of a German Creative Agency in China
S. Struwe, D. Stepniov
Aalborg University, Denmark

J. Musona, A. Asemokha, H. Sjögren
LUT University, Finland

Internationalisation Decision-making of Small and Medium Enterprises in Uncertainty: The Impact of the Decision-maker
G. V. Kemsley, F. Filippaios, Z. Stone
University of Kent, United Kingdom

Internationalization of Business Schools and their Strategic Response to Institutional Complexity
G. Teixeira, J. Carneiro
Fundação Getúlio Vargas, Brazil
Mega Art Installations as Example for Social Innovation Projects in MNEs
P. Rosenbaum
Uppsala University, Sweden

Mode Switching and Stretching in Professional Service Firms: Evidence from Internationalisation to Latin America
C. O’Higgins
University of Deusto, Spain

Organizational Culture and Local Values: Link and Relationship
C. Cazorzi Martinez
Dauphine University, France

Penrose’s Theory of the Growth of the Firm: Implications for IB Research
Y. Huang
Hokusei Gakuen University, Japan

Simple Rules and Cross-border Acquisitions Capabilities: Evidence of an MNC from a Post-transitional Economy
P. Wójcik, M. Ciszewska-Mlinarić
Kozminski University, Poland

Strategy-related Trends in Firms’ Competitiveness in Hungary
M. Stocker, E. Czakó
Corvinus University of Budapest, Hungary

Teaching Cultural Competence Using a Virtual Exchange
J. D. Branch
University of Michigan, United States of America

The Future of Airbnb are Smart and Sharing Destinations: Case Studies of Madrid and Barcelona
E. Cerdá Mansilla
Autonomous University, Spain

The Invisible Hand amongst Indian Firms
S. Arora
IMT Ghaziabad, India

The Role of Organizational Culture in Multinational Companies and its Contribution to Job Burnout
M. M. Velasco
University of Agder, Norway

Who Will Connect the Dots?
E. S. Rasmussen
University of Southern Denmark, Denmark

Emotion and Knowledge Transfer in International Acquisitions
M. T. Sahibi, S. He, H. Mansour
University of Northampton, United Kingdom

Subnational Depth and Firm Internationalization
A. Raswant, C. Pattnaik
University of Sydney, Australia

Reputational Shifts in International Assignments
T. Bernhard
Friedrich-Alexander-University Erlangen-Nürnberg, Germany

An Electric Vehicle Conversion Start-up: Development of a Business Model Approach based on the Analysis of the Environment, the Industry Structure and the Customer Needs with Particular Focus on the German Market
F. Hoeft
University of York, United Kingdom and University of Applied Sciences Niederrhein, Germany

MNEs, Institutions and Economic Growth: The Case of Turkey
X. Adamoglou, Y. Hadjidimitriou
University of Macedonia, Greece
A New Perspective on the Spinoff Story: A Tale about Talent
A. Kriz, M. Moeller, P. Liesch, E. Russo
University of Queensld, Australia

Distance Factors and Bilateral Trade Flows: A CAGE Framework Analysis
K. Tokas, A. Deb
International Management Institute, India

How Do Emerging Market Multinationals Catch-up and Internationalise?
J. S. Zhu
University of Newcastle, Australia

The Effect of Financial Leverage on R&D Investment
C.-L. Yang
University of Taipei, Taiwan

The Power of Social Media Marketing In New Media Age: A Perspective on Consumers’ Travel Behavior
F. Sharmin, M. T. Sultan
Shanghai Jiao Tong University, China

When an MNE’s Host Country Partner Decides to Diversify: Insights from a Case in Saudi Arabia
F. Alfehaid, C. Williams
Durham University, United Kingdom

An Exploratory Study of Entry-level Fashion Brands in China
Q. Hao1, Z. Chen1, O. Rahman2, M. Gledhill1
1Manchester Metropolitan University, United Kingdom; 2Ryerson University, Canada

Donated Equity, Subsidized Loans, and the Governance of Social Enterprises
M. Hudon1, S. A. Nyarko1,2, A. Szafarz1
1Université Libre de Bruxelles, Belgium; 2University of Agder, Norway

B. Myloni, E. Papadionysiou
University of Patras, Greece

Pass the ‘Baton’: The Succession in a Family Business
A. R. de Godoy Filho, M. C. Vinholi
Universidade do Vale do Itajaí, Brazil

The Importance of Strategic Orientation and National Culture in the Performance of Listed Companies
V. Cardoso, F. Martins, H. Barandas
Universidade de Porto, Portugal

Business Incubation and Entrepreneurial Success of Selected Manufacturing Firms in South East Nigeria
E. Emele, O. Ezirim, O. Iwueke
Federal Polytechnic Nekede, Nigeria

Entrepreneurship Development and the Third World Countries: The Case of a Race Against Itself
U. E. Amadi, U. O. Oko
Akanu Ibiam Federal Polytechnic Unwana, Nigeria,

Global Talent Mobility and Knowledge Diffusion: The Role of Staffing Agencies in the Growth of East Asian High-tech MNCs
M. Tabata
Senshu University, Japan

Knowledge Acquisition in Cross-border M&A by the State-owned Enterprises (SOEs) from Emerging Markets
D. Klishevich, A. Panibratov
St. Petersburg State University, Russia

Challenges Facing Internationalization of SMEs in Emerging Economies – A Study of SMEs in Sultanate of Oman
S. Sanyal
Dhofar University, Oman
Systematic International Market Selection — a Fuzzy Expert System
S. M. Grimstad, R. Glavee-Geo, S. Abedda
Norwegian University of Science and Technology, Norway

Corporate Governance and Financial Performance of Deposit Money Bank: The Nigerian Perspective
J. Okonkwo
Akanu Ibiam Federal Polytechnic Uuwana, Nigeria

Aerospace Manufacturing Chess Game: How the Trans-Pacific Partnership Changed the Rules
A. D. M. Santos, A. L. M. Klevenhusen
Fundação Getúlio Vargas, Brazil

Apprenticeship Practices and Micro Business Growth in an Emerging Economy: Evidence from Nigeria
O. J. Ogbu, A. Christian, I. Samuel
Federal University Wukari, Nigeria

Cross-cultural Worldviews and De-globalization
G. Miotti
Rollins College, United States of America

Divestiture and Re-investments in Foreign Markets by Family Firms
S. Mariotti1, R. Marzano2, L. Piscitello3
1 Politecnico di Milano, Italy; 2 Sapienza - University of Rome, Italy; 3 University of Reading, United Kingdom

Financial Constraints and Global Value Chain Participation in India
K. Reddy, S. Sasidharan
Indian Institute of Technology Madras, India

Learning in Global Virtual Teams (GVTs)
D. Majdenic
University of Turku, Finland

Uptake of Digital Manufacturing Technologies and Backshoring Dynamics: Insights from the Basque Country
B. Kamp
Orkestra-Basque Institute of Competitiveness, Spain

The Roots of Entrepreneurial Decision and Behaviour Explained: Through Food-physiology and the Human Gut-microbiome
M. S. Bitsch
University of Turku, Finland

Is the Relationship of Altruistic Orientation on SME Sustainability Image Mediated by Strategic Consistency?
L. Salciuviene1, C. De Mattos2, N. Sanghavi3
1 University of Lancaster, United Kingdom; 2 University of Huddersfield, United Kingdom; 3 University of Manchester, United Kingdom

(Don’t) Tell Me What I (Don’t) Want to Hear. Communicating Sustainability in the Luxury Fashion Sector
B. Stepień
Poznani University of Economics and Business, Poland

The Role of Firms’ Global Strategy to Cope with Terrorism
F. S. Malik
Schumpeter School of Business and Economics, Germany

The Coping Strategies of Indian Expatriates to Viet Nam: Narrative of an Indian Couple
S. Bhargava
Indian Institute of Management Ahmedabad, India

A Study on the Key Factors Contributing to the Development of Managers’ Global Mindset Using PLS-SEM
A. Wollenberg1, J. J. Cabrera Lazarini2, M. R. Rizal3
1 St. George’s University, Grenada; 2 Tecnológico de Monterrey, Mexico; 3 Curtin University, Australia
C 1.3.3: Emerging Market Firms’ Strategy and Internationalization

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.09

Session Chair: Bernard Wolf, York University, Canada

Strategic Configurations and International Performance of Emerging Market Multinationals
Y. Li¹, L. Cui², K. Meyer³, D. Fan⁴
¹The University of Sydney, Australia; ²The Australian National University, Australia; ³Western University, Canada; ⁴The University of Western Australia, Australia

Rapid Internationalization of Emerging Market Firms: The Role of Foreign Participation
Y. Li, J. Cantwell
Rutgers University, United States of America

Board Activity, Family Ownership and International Investments in Emerging Market Firms
A. Sukumara Panicker¹, R. Srivivas Upadhyayula²
¹Loughborough University, United Kingdom; ²Indian Institute of Management Kozhikode, India

The Impact of Dynamic Managerial Capabilities on Outward Foreign Direct Investment from Emerging Economies
C. R. Stoian, Z. Khan, M. J. Zeng, A. Dean
University of Kent, United Kingdom

C 1.3.5: Institutions and Culture

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty 1.28

Session Chair: Sjoerd Beugelsdijk, University of Groningen, The Netherlands

Avoiding ‘Cultural Distance Paradox’ – Switching to Cultural Friction Lens An Empirical Study in Foreign Divestment
H. T. T. Nguyen¹, J. Larimo¹, D. Dow²
¹University of Vaasa, Finland; ²The University of Melbourne, Australia

Who Cares about Conformity? How Cultural Tightness in Target and Source Locations Affects Firms’ Tendencies to Mimic Each Other’s Foreign Investment Location Choices
A. Slangen, N. Braito
KU Leuven, Belgium

The Role of Tax-related Institutions in International Business Strategy: A Literature Review and Research Agenda
A. O. Eerola, A. Slangen
KU Leuven, Belgium

State Ownership and Foreign Entry Strategy: The Joint Role of Home and Host-Country Pro-market Institutions
P. Symeou¹, G. Santangelo²
¹Cyprus University of Technology, Cyprus; ²Copenhagen Business School, Denmark

C 1.3.6: Expatriate Management

Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.06

Session Chair: Fabian Jintae Froese, University of Goettingen, Germany

Do Stays Abroad Influence Compensation? The Role of Duration, Timing and Breadth of CEOs’ International Experiences
S. Schmid, S. Baldermann
ESCP Europe, Germany
Hostile Environments and Expatriation: Contextualising Demands and Resources
P. C. Faeth¹, M. G Kittler²
¹University of Stirling, United Kingdom; ²MCI Management Center Innsbruck, Austria

Political Skill and Cross-cultural Adjustment among Self-initiated Expatriates: The Role of Employer’s Psychological Contract Fulfillment
A. Koveshnikov¹, H. Wechtler², M. Moeller³
¹Aalto University, Finland; ²University of Newcastle, Australia; ³University of Queensland, Australia

J. Goede
University of Hamburg, Germany

C 1.3.9: Knowledge, Learning and International Entrepreneurship
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.33

Session Chair: Tamara Galkina, University of Vaasa, Finland

How Does Transformative Learning Moderate the Entrepreneurial Orientation-Performance Relationship? Evidence from Three Countries
P. Dimitratos¹, S. Elbanna², G. Nakos³, N. Li⁴
¹University of Glasgow, United Kingdom; ²Qatar University, Qatar; ³Clayton State University, United States of America; ⁴University of Aberdeen, United Kingdom

The Impact of Knowledge Sharing on SME Internationalization
J.-C. Gessler¹, A. Colovic², U. Mayrhofer³
¹Magellan Research Center, France; ²NEOMA Business School, France; ³Université Côte d’Azur, France

The Learning-Networking Relationship in International Entrepreneurship: A Review and Future Directions
S. Fuerst
Universidad EAFIT, Colombia

Uncovering the Success of Minority Chinese Entrepreneurs: The Role of Financial Literacy and Entrepreneurial Orientation on SME Performance
R. Virgosita¹,², T. Randøy²
¹Universitas Gadjah Mada, Indonesia; ²University of Agder, Norway

C 1.3.10: Standards, Social Reputation and Socio-economic Outcomes
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.02 (Boardroom)

Session Chair: Leo Sleuwaegen, KU Leuven, Belgium

The Multifaceted Relationship between Multinational Enterprises and Inequality
R. Narula¹, K. van der Straaten²
¹University of Reading, United Kingdom; ²University of Amsterdam, The Netherlands

The Evolution of Business Ethics in China and the United States: Convergence, Divergence or Crossvergence?
J. Lee¹, Y. Paik², C. Vance³, D. Li³, K. Groves⁴
¹University of Reading, United Kingdom; ²Loyola Marymount University, United States of America; ³Tsinghua University, China; ⁴Pepperdine University, United States of America

The Impact of Multinational Enterprise Corporate Anti-corruption Policy on Location Strategy: The Contingent Role of Investment Motive
G. F. Jiang¹, M. A. Sartor²
¹Carleton University, Canada; ²Queen’s University, Canada

Global Governance in New Public Environmental Management: An International and Intertemporal Comparison of Voluntary Standards' Impacts
M. Wagner
Augsburg University, Germany
C 1.3.11: Knowledge, Structure and Productivity in Global Value Chains
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty G.32

Session Chair: Bent Petersen, Copenhagen Business School, Denmark

Export and Productivity in Global Value Chains: Comparative Evidence from Latvia and Estonia
K. Benkovskis², J. Masso², O. Tkacevs², P. Vahter¹, N. Yashiro³
¹University of Tartu, Estonia; ²Bank of Latvia, Latvia; ³OECD, France

Building Knowledge from Engaging in Backward and Forward Global Value Chains
C. De Fuentes¹, J. A. Peerally², J. Rhinelander³
¹Saint Mary’s University, Canada; ²HEC Montréal, Canada

Foreign Direct Investment, Global Value Chains and Upgrading Opportunities for ASEAN Countries
H. N. Nguyen
University of Urbino Carlo Bo, Italy

Toward a Better Understanding of Length and Position in Global Value Chains
K. Knez, A. Jaklič, M. Stare
University of Ljubljana, Slovenia

C 1.3.12: Knowledge, Development and Societal Impact
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.32

Session Chair: Sandra Seno Alday, University of Sydney, Australia

Renew or Reconfigure – A Study on SMEs’ Response to MNC Presence
C. Holmström Lind, K. Lagerström
Uppsala University, Sweden

Unlocking the Green Door of Regional Development: The Role of MNEs in Greening Local Inventive Activities
A. Castellani¹, G. Marino², S. Montresor³, A. Zanfei²
¹University of Reading, United Kingdom; ²University of Urbino, Italy; ³Kore University of Enna, Italy

The Competition-Cooperation Interplay within MNEs for Knowledge Development and Innovation
K. Lagerstöm¹, E. Leite¹, C. P. Pahlberg¹, R. Schweizer²
¹Uppsala University, Sweden; ²University of Gothenburg, Sweden

Emergence of Knowledge Management in Russia: Towards Legitimacy for Practice
E. Grinberg, L. Selivanovskikh
St. Petersburg State University, Russia

I 1.3.9: SMEs, Entrepreneurs and Sustainable and Indigenous Development
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.31

Session Chair: Kevin Ibeh, Birkbeck, University of London, United Kingdom

Perceived Constraints and Business Growth of Small Scale Businesses in Port Harcourt Metropolis, Nigeria
C. O. Egwe, A. M. Oweisana
Federal College of Education Technical Omoku Rivers State, Nigeria

Motives in Sustainable Entrepreneurship: An International Comparison
H. Doluca¹, M. Johnson², Ö. Kunday³
¹Augsburg University, Germany; ²Hamburg University, Germany; ³Istanbul Yeditepe University, Turkey

Indigenous Practices of Bricolage Embedded in Grassroots Social Entrepreneurship: The Case of Informal Microfinance in Sub-Saharan Africa
M. M. De Avillez
Nottingham Trent University, United Kingdom
Foreign Ownership and Corporate Social Responsibility: The Case of an Emerging Economy  
K. Yadav¹, K. Tokas²  
¹OP Jindal Global University, India; ²International Management Institute, India

I 1.3.12: Drivers of Innovation  
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK 1.03

Session Chair: Mario Kafouros, The University of Manchester, United Kingdom

Intersection of Spillover Effects: Who Learns from Whom?  
I. Álvarez, R. Marin  
Universidad Complutense de Madrid, Spain

Global and Green? MNE Subsidiaries and Green Innovation Performance  
V. De Marchi, R. Grandinetti, G. Cainelli  
University of Padova, Italy

Influence of Subsidiary Internal and External Relationships on its Innovation Performance and Position in the Multinational Enterprise Network: The Perspective of Foreign Subsidiaries Established in Poland  
B. Jankowska¹, T. Gołębiowski², L. Danik³, M. Dzikowska¹, M. Lewandowska², M. Gorynia¹  
¹Poznań University of Economics and Business, Poland; ²Warsaw School of Economics, Poland

A. T.-L. Nguyen  
University of York, United Kingdom

Relationship Knowledge Development Process: An Opportunity Space Odyssey  
W. A. Bhatti¹, A. Chwiałkowska², M. Glowik³  
¹University of Vaasa, Finland; ²University of West Georgia, United States of America; ³Berlin School of Economics and Law, Germany

I 1.3.14: MNE Subsidiary Competences, Initiatives and Their Development  
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: Liberty G.33

Session Chair: Torben Pedersen, Bocconi University, Denmark

Drivers of Core Competences within Foreign Subsidiaries: The Case of MNEs in Japan  
A. Giroud¹, Y. J. Ha², C. Iguchi³, K. Marukawa⁴  
¹The University of Manchester, United Kingdom; ²University of York, United Kingdom; ³Keio University, Japan; ⁴H. C. Stark, Germany

Inter-subsidiary Collaboration and Business Network Development  
A. Sartorius¹, U. Mayrhofer²  
¹University of Lyon, France; ²Université Côte d’Azur, France

What’s Next? Strategic Reactions to Post-offshoring Performance  
A. Valentino¹, S. Ella², A. Goerzen³, L. Piscitello²  
¹ESCE International Business School, France; ²Politecnico di Milano, Italy; ³Queen’s University, Canada

Understanding Subsidiary Managers’ Engagement in Strategic Activities. How Do They Know What to Do?  
D. Mireles¹, J. Igpe¹, P. Sharkey Scott²  
¹National University of Ireland Galway, Ireland; ²Dublin City University, Ireland
P 1.11: Global Value Chains: Dynamics and Uncertainty in a Confused World Order
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK G.02

Session Chair: Tomas Hult, Michigan State University, United States of America

Global Value Chains: Dynamics and Uncertainty in a Confused World Order
P. J. Buckley¹, T. Hult², H. Mirza³, P. Liesch⁴
¹University of Leeds, United Kingdom; ²Michigan State University, United States of America; ³UNCTAD, Switzerland; ⁴The University of Queensland, Australia

P 1.13: Best Practices, Trends and Technologies in Online International Business Education
Time: Saturday, 14/Dec/2019: 14:00 - 15:30 · Location: MK G.31

Session Chair: Ronaldo Parente, Florida International University, United States of America

Best Practices, Trends and Technologies in Online International Business Education
R. Parente¹, D. Wernick¹, J. Branch², J. Lipe³
¹Florida International University, United States of America; ²University of Michigan, United States of America; ³University of Minnesota, United States of America
Saturday 14 - 16:30 - 18:00 Session

C 1.4.2: International Governance

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.32

Session Chair: Rajesh Upadhyayula, Indian Institute of Management Kozhikode, India

Board of Director Effectiveness, Informal Institutions and Formal Institutions: A Meta-analysis
A. M. Solarino
University of Leeds, United Kingdom

The Joint Impact of International Board and Insider Chief Executive Officer on Performance in Hybrid Organizations
T. W. Sommeno
University of Agder, Norway

Women on the Board: A Configurational Approach from the Codes of Good Governance
A. Montoro-Sanchez, C. Estevez-Mendoza
Complutense University of Madrid, Spain

Board Leadership Structure and Firm Performance: A Meta-analysis
Y. Yang1, M. Yu2
1University of Sussex, United Kingdom; 2Coventry University, United Kingdom

C 1.4.3: Emerging Market Firms: Capabilities, Innovation and Learning

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.09

Session Chair: Naoto Nadayama, Kanagawa University, Japan

Market Political Ambidexterity and Resource-asset Bundling: A Recipe for Competitive Advantages for Emerging-economy Firms?
I. Ivarsson1, B. Petersen2
1University of Gothenburg, Sweden; 2Copenhagen Business School, Denmark

Designing Business Models for Value Co-creation: A Case Study of Local Firms in Vietnam
N. A. P. Le, R. Jack
Macquarie University, Australia

Real Options and the Resource-based View: Evidence from Entry Timing in Transition Economies
T. G. Nacken, B. Karremans, E. Pennings
Erasmus University, The Netherlands

Parental Networks and the Propensity for Internationalization: An Investigation of the Cross-level Influence of Business Groups on their Affiliates in China
L. Sun, P. Lv
University of Chinese Academy of Sciences, China

C 1.4.5: Foreign Expansion and Divestment

Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: Liberty 1.28

Session Chair: Marlena Dzikowska, Poznań University of Economics and Business, Poland

Decades of Research on Foreign Subsidiary Divestment: What Do We Really Know About its Antecedents?
D. Schmid, D. Morschett
University of Fribourg, Switzerland
Slack Resources, Managerial (Re)Prioritization and Overseas Foreign Direct Investment
T. Bai¹, P. Liesch²
¹Xi’an Jiaotong-Liverpool University, China; ²University of Queensland, Australia

‘If It’s Good Enough for Innovation, Is It Good Enough for Globalization’? An Empirical Investigation of Corporate Globalization among the Most Innovative MNEs
R. Coeurderoy¹, V. Duplat²
¹ESCP Europe, France; ²Vrije Universiteit Amsterdam, The Netherlands

Session Chair: José R. de la Torre, Bologna Business School, United States of America
International Business Policy Design Firms’ Endowment and Incentives’ Effectiveness
M. Torres¹, J. Clegg¹, F. Figueira de Lemos²
¹University of Leeds, United Kingdom; ²Uppsala University, Sweden

Incentives and Inward Foreign Direct Investments: Good Institutions Pay Off
B. Silva-Rêgo¹, A. Cuervo-Cazurra², A. Figueira³
¹Universidade Federal do Rio de Janeiro; ²Northeastern University, D’Amore-McKim School of Business

Temporary Institutions: The Evolution of Beer Regulations in Brazil Before, During, and After the 2014 FIFA World Cup
S. Kruidenier, A. Bitektine, P.-Y. Dolbec
Concordia University, Canada

Session Chair: Cristina Villar, University of Valencia, Spain
Organic Internationalization: How Does it Work for Software as a Service Companies?
J. Baranova¹, M. Amal²
¹Santa Catarina State University, Brazil; ²Regional University of Blumenau, Brazil

The Characteristics of International Business-to-business Services: The 4C Framework
A. Brandl¹, P. Ø. Jensen², P. Ström³, A. Jones⁴
¹University of Victoria, Canada; ²Copenhagen Business School, Denmark; ³University of Gothenburg, Sweden; ⁴City University of London, United Kingdom

Entrepreneurial Drives and Inter-platform Rivalry in the Creativity-based Ecosystem
H.-J. Chiu
National Taiwan University, Taiwan

Challenges in the Internationalisation of Professional Service Firms: A Review and Future Research Agenda
C. O’Higgins¹, T. Andreeva², N. Aramburu¹
¹University of Deusto, Spain; ²University of Maynooth, Ireland

Session Chair: Michael Nippa, Free University of Bozen-Bolzano, Italy
The Management and Performance Implications of Power Structures in Multinational Corporations
J. Lee
University of Reading, United Kingdom
Extending the Notion of Location in International Business Research: Social Aspects and Engagement with Audiences in Headquarters’ Location Decisions
P. Kähäri, I. Saittakari, P. Junni, R. Piekkari, T. Ritvala
Aalto University, Finland

Revisiting the Relationship between Product and International Diversification: Adding the Digital Dimension
G. Batsakis1, P. Konara2, V. Theoharakis3
1The American College of Greece, Greece; 2Brunel University, United Kingdom; 3University of Sussex, United Kingdom

I 1.4.3 : Emerging Markets Catch-up Process
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.05

Session Chair: Ajai Gaur, Rutgers University, United States of America

Liability of Foreignness vs Liability of Home
L. Ermolaeva, A. Panibratov
St Petersburg State University, Russia

Going Out to Catch Up? The Effect of Inward FDI on Emerging Market Firms’ Subsequent Strategic Asset Seeking Outward FDI
Y. Li, J. Cantwell
Rutgers University, United States of America

Resource Mobilization in International Social Entrepreneurship
N. Narregaard Larsen
University of Southern Denmark, Denmark

I 1.4.6 : Leadership and Global Teams
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.04

Session Chair: Hanna Gajewska-De Mattos, University of Leeds, United Kingdom

Exploring the Nature of Learning of Global Leaders from International Experience and Coaching: An Integrative Literature Review
N. G. Fey
Hanken School of Economics, Finland

The Effect of Distributed Leadership in the Relationship between Flat Organization Structure and Company Performance
E. Velinov1, P. Forester2, J. Bleicher3
1Sokoda Auto University, Czech Republic; 2Keele University, United Kingdom; 3DHBW Villingen-Schwenningen, Germany

Adaptive Structuration of Communication and Relationship Development in Global Virtual Teams
M. Aleem
University of Turku, Finland

I 1.4.11: Location, Dynamics and Competitiveness of Global Value Chains
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.31

Session Chair: Arjen Slangen, KU Leuven, Belgium

Reputational Risk as a Factor in Offshore Location Choice – A High-cost Perspective
B. B. Nujen, B. Hammer, H. Solli-Sæther
Norwegian University of Science and Technology, Norway

The Changing Dynamics of Global Value Chains: The Manufacturing Location Decision in the UK Textile and Apparel Industry
P. Casadei, S. Iammarino
London School of Economics, United Kingdom
The Manufacturing Reshoring Nature: Insight from the Footwear Industry
L. Fratocchi¹, S. Silva²
¹University of L’Aquila, Italy; ²Católica Porto Business School, Portugal

Accounting Global Value Chains and Competitiveness – Challenge for Official Statistics
P. Vakhal
Corvinus University of Budapest, Hungary

I 1.4.12: Industry Contexts and Innovation
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.03

Session Chair: Alain Verbeke, University of Calgary, Canada

R&D Offshoring and Innovation: Does Firm Age Matter?
G. Asimakopoulos¹, A. Revilla², A. Rodriguez³
¹University Carlos III of Madrid, Spain; ²Bath Spa University, United Kingdom

Artificial Intelligence in Japan: Policy, Prospects and Obstacles in the Automotive Industry
F. Hatani
Copenhagen Business School, Denmark

Industry 4.0 Investments in Manufacturing Firms and Internationalization
M. Bettiol, M. Capestro, V. De Marchi, E. Di Maria
University of Padova, Italy

International Joint Ventures (IJVs), Asymmetric Relationships, Innovation and Performance An Empirical Study of the Chinese Automotive Industry
R. Wang
University of York, United Kingdom

P 1.9: Migrant Entrepreneurship, International Business, and Development
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK G.02

Session Chair: Noemi Sinkovics, The University of Manchester, United Kingdom

Migrant Entrepreneurship, International Business, and Development
A. Sinkovics¹, R. Mudambi², S. Gelb³, W. Brunner⁴, A. van Asse⁵, D. Castellani⁶, H. Tuselmann⁷
¹The University of Manchester, United Kingdom; ²Temple University, United States of America; ³Overseas Development Institute, United Kingdom; ⁴ORS Service GmbH, Austria; ⁵HEC Montreal, Canada; ⁶University of Reading, United Kingdom; ⁷Manchester Metropolitan University, United Kingdom

P 2.1: Can MNEs Be a Force for Good? Lessons from History
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK G.31

Session Chair: John Raymond Dilyard, St. Francis College, United States of America

Can MNEs Be a Force for Good?: Lessons from History
J. R. Dilyard¹, J. Doh², S. Alday³, S. Zhao⁴
¹St. Francis College, United States of America; ²Villanova University, United States of America; ³University of Sydney, Australia; ⁴Middlesex University, United Kingdom
P 2.5: EIBA Young Scholar Panel: Time for IBtech - The New Research Avenues into Global Strategy and the Digital Worlds
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Location: MK 1.02 (Boardroom)

Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany
Session Chair: Dorota Piaskowska, University College Dublin, Ireland

T. Halaszovich¹, D. Piaskowska²
¹ Jacobs University, Germany; ²University College Dublin, Ireland

Panelists: Desislava Dikova, WU - Vienna University of Economics and Business, Austria; Edith Ipsmiller, WU - Vienna University of Economics and Business, Austria; Douglas Dow, Melbourne University, Australia; Martin Hannibal, University of Southern Denmark, Denmark; Helene Tenzer, Tübingen University, Germany; Esther Tippmann, National University of Ireland Galway, Ireland

ME.2: Meet the Editors: JIBP, JIBS, MOR
Time: Saturday, 14/Dec/2019: 16:30 - 18:00 · Liberty G.33

J. International Business Policy: Sarianna Lundan, University of Bremen, Germany
J. International Business Studies: Alain Verbeke, University of Calgary, Canada
Management Organisation Review: Stephan Manning, University of Sussex, United Kingdom
# Sunday 15 Programme Overview

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 08:00 - 13:00 | Conference Registration  
Location: Clarendon Building                                      |            |
| 08:00 - 17:00 | Conversation Spaces and Open Work Areas  
MT 3/4/5/6  
Several rooms are available in Meadows Teaching Block for conversation and casual work. This is also the location for exhibitors and refreshment breaks.  
Exhibitors  
Location: MT 1  
Meditation and Prayer Room  
Location: MK 1.24  
Room available for private meditation and prayer. |            |
| 08:30 - 10:00 | C 2.1.3: Emerging Markets MNCs versus Markets MNCs versus Developed Markets MNCs  
Location: MK 1.09 |            |
| 08:30 - 10:00 | C 2.1.5: Multinational Enterprise Internationalisation  
Location: Liberty 1.28 |            |
| 08:30 - 10:00 | C 2.1.7: Political Institutions and Internationalization (including SOEs)  
Location: Liberty G.32 |            |
| 08:30 - 10:00 | C 2.1.9: Cognition, Personality and Orientation in Internationalising Entrepreneurs  
Location: MK 1.33 |            |
| 08:30 - 10:00 | C 2.1.10: Human Variety and Variety of Networks Interactions in International Business (Boardroom)  
Location: MK 1.02 |            |
| 10:00 - 10:30 | Networking and Refreshment Break  
Location: Clarendon Building |            |
| 10:30 - 12:00 | EIBA Fellows Plenary  
From Regional Convergence to Divergence: The Changing Economic Geography of International Business Activities and Connections  
Location: Western Lecture Theatre  
Speakers: John Cantwell, Rutgers University, USA; Simona Iammarino, London School of Economics, United Kingdom; Lucia Piscitello, University of Reading, United Kingdom, and Politecnico di Milano, Italy  
Special Guest: Distinguished EIBA Honorary Fellow 2019, Michael Storper, UCLA, Luskin School of Public Affairs, United States of America |            |
| 12:00 - 13:30 | Lunch  
Location: Refectory |            |
Sunday 15 Programme Overview

12:15  Fellows Meeting: EIBA Fellows Business Meeting
       Location: University House

       NOTE: This meeting is open to EIBA Fellows only!

12:30  PS 2: Plenary Poster Session II
       Location: Refectory Mezzanine

14:00  C 2.3.2: International Accounting, Taxation and Performance
       Location: MK 1.06

       C 2.3.4: Global Branding and Internationalization Behaviour Research
       Location: Liberty G.32

       C 2.3.5: Global Strategy, CSR and Sustainability
       Location: Liberty 1.28

       C 2.3.12: Contemporary Work Forms and Co-working Spaces
       Location: MK 1.32

       C 2.3.X: Trends, Cycles and New Issues in International Business
       Location: MK 1.09

       I 2.3.6: Culture and Emotion Management
       Location: MK 1.04

       I 2.3.8: Transformation and Internationalisation of Service Firms
       Location: MK 1.05

       I 2.3.13: Teaching and Learning in Complex Settings
       Location: MK 1.05

       I 2.3.X: Emerging Issues in Knowledge, SMEs and Entrepreneurship
       Location: MK 1.03

15:30  Networking and Refreshment Break

16:00  C 2.4.3: Foreign Direct Investment and Emerging Markets
       Location: MK 1.09

       C 2.4.5: International Expansion and Exporting
       Location: Liberty 1.28

       C 2.4.6: Top Managers and Global Citizens
       Location: MK 1.06

       C 2.4.12: Innovation Strategies
       Location: MK 1.32

       C 2.4.X: Alternative Empirical Lenses: Applications to International Business
       Location: MK 1.02 (Boardroom)

       C 2.4.XX: Environments, Structure, Mode and Performance: Emerging Issues
       Location: Liberty G.32

       I 2.4.3: Learning, Knowledge and Innovation in Emerging Markets
       Location: MK 1.05

       I 2.4.4: Emerging Market Marketing Strategies
       Location: MK 1.04

       I 2.4.5: MNE Internationalisation Decisions
       Location: Liberty G.33

       I 2.4.10: Geographic and Social Variety and International Business
       Location: MK 1.03

       P 3.13: Teaching Cross-Cultural Competence in Traditional, Online, and Hybrid Formats
       Location: MK G.31

       P 4.1: When Time Matters: Rethinking the Role of Time in IB Theory and Practice
       Location: MK G.02

19:00  Gala Dinner
       Location: Royal Armouries
### C 2.1.3: Emerging Markets MNCs versus Developed Markets MNCs

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.09

**Session Chair:** Yingqi Wei, University of Leeds, United Kingdom

**How Do Emerging Market MNEs and Advanced Market MNEs Innovate?**
J. Cheng, J. Clegg, Y. Wang  
University of Leeds, United Kingdom

**Are EMMs Any Different? A Comparison between the Location Choice of Developed and Emerging Market Multinationals**
R. Laczi, A. Majocchi  
University of Pavia, Italy

**A Meta-analysis of Export Spillovers from FDI: Advanced versus Emerging Markets**
J. Pla-Barber, C. Villar, R. J. Mesa  
1University of Valencia, Spain; 2Universidad de Antioquia, Columbia

**SMEs’ Learning from Failing in Emerging Markets: A Longitudinal Perspective**
N. Dominguez, U. Mayrhofer  
1University of Lyon, France; 2Université Côte d’Azur, France

### C 2.1.5: Multinational Enterprise Internationalisation

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** Liberty 1.28

**Session Chair:** Romeo V. Turcan, Aalborg University, Denmark

**Global Diversification Strategy and Firm Performance: A Modelling and Simulation Study**
T. Lindner  
WU Vienna, Austria

**Does Top Management Internationalization Influence Firms’ Strategic Risk-taking?**
M. Wrede, E. Hille, T. Dauth  
HHL Leipzig Graduate School of Management, Germany

**Theoretically Misaligned Entry Modes: A Risk-propensity Approach**
S. Elia, M. Møller Larsen, L. Piscitello  
1Politecnico di Milano, Italy; 2Copenhagen Business School, Denmark; 3University of Reading, United Kingdom

**Foreign Investment Location Choices: Key Theoretical Considerations and Unforeseen New Realities**
M. Dike, E. Rose, U. Andersson  
1Aalto University, Finland and Higher School of Economics St. Petersburg, Russia; 2University of Leeds, United Kingdom; 3Mälardalen University, Sweden

### C 2.1.7: Political Institutions and Internationalization (including SOEs)

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** Liberty G.32

**Session Chair:** Evis Sinani, Copenhagen Business School, Denmark

**Institutional Connectivity and the Location Choice of Headquarter**
A. Botella Andreu, K. Lavoratori  
1ESIC Business and Marketing School, Spain; 2University of Warwick, United Kingdom
Host Government Intervention and FDI Flow: An Empirical Investigation  
G. K. Adarkwah  
BI Norwegian Business School, Norway

Foreign Ownership, Institutional Context and Internationalization of State-owned Enterprises  
S. Mariotti¹, R. Marzano²  
¹Politecnico di Milano, Italy; ²Sapienza - University of Rome, Italy

Control of Subsidiary HRM Policies by MNE Headquarters: Institutional Configuration and Micro-political Influences  
P. Gooderham¹, M. Fenton O'Creevy²  
¹NHH Norwegian School of Economics, Norway; ²Open University, United Kingdom

C 2.1.9: Cognition, Personality & Orientation in Internationalising Entrepreneurs  
Time: Sunday, 15/Dec/2019: 08:30 - 10:00  ·  Location: MK 1.33

Session Chair: Peter Zettinig, University of Turku, Finland

The Entrepreneur as Change Agent: Undertaking Cognitive Redefinition, Ensuring Survival Anxiety and Creating Physiological Safety  
M. Taylor¹, R. Jack¹, S. Freeman²  
¹Macquarie University, Australia; ²University of South Australia, Australia

Entrepreneurial Human Capital, Environment and Sustainable Opportunity – an Entrepreneurial Cognitive Perspective  
H. Zou  
University of London, United Kingdom

From Entrepreneurs’ Personality Characteristics to Firm Characteristics: Difference between International and Domestic New Ventures  
N. F. Crespo, D. Aurélio  
University of Lisbon, Portugal

International Sustainable Entrepreneurial Orientation: The Case of Global Ecopreneurs  
S. Fraccastoro, E. Incze, M. Gabrielsson  
University of Eastern Finland, Finland

C 2.1.10: Human Variety and Variety of Networks Interactions in International Business  
Time: Sunday, 15/Dec/2019: 08:30 - 10:00  ·  Location: MK 1.02 (Boardroom)

Session Chair: Manuel Hensmans, Université Libre de Bruxelles, Belgium

The Effect of Chinese Diaspora for Firms in Russia: The Legitimacy Perspective  
A. Panibratov, L. Rysakova  
St. Petersburg State University, Russia

The Role of Satisfaction in Labour Diaspora Dynamics: An Analysis of Brexit Effects  
S. C. Silva¹, M. Ebo², B. Vlacic³  
¹Universidade Católica Portuguesa, Portugal; ²University of Southern Denmark, Denmark & Shanghai University, China

How Do Reputation and International Experience Influence the Choice of Cross-border Acquisitions?  
O. Lamotte¹, L. Chalençon², U. Mayrhofer³, A. Colovic⁴  
¹EM Normandie, France; ²Jean Moulin Lyon 3 University, France; ³Université Côte d’Azur, France; ⁴NEOMA Business School, France

Tie-based Political Risk Management through Ambidextrous Learning and Social Legitimacy  
H.-J. Chiu  
National Taiwan University, Taiwan
C 2.1.12: MNEs and Innovation

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.32

**Session Chair:** Krzysztof Obłój, Kozminski University & University of Warsaw, Poland

**A Multilevel Analysis of the Mechanisms for Cross-unit Knowledge Adoption in MNCs**
A. Dasi¹, T. Pedersen², S. Tomassen², R. Kvalshagen³
¹University of Valencia, Spain; ²Bocconi University, Italy; ³BI Norwegian Business School, Norway

**New Wine in New Bottles: R&D Internationalization in a Transition Economy**
M. Dodourova, S. Zhao, A.-W. Harzing
Middlesex University, United Kingdom

**MNE R&D Internationalization in Developing Asia**
S. Zhao¹, M. Papanastassiou², R. D Pearce², C. Iguchi³
¹Middlesex University, United Kingdom; ²University of Reading, United Kingdom; ³Keio University, Japan

C 2.1.X: Knowledge and SMEs: Dynamics, Practice and Performance

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.06

**Session Chair:** Jorma Larimo, University of Vaasa, Finland

**Earliness Internationalizing Ventures Facing Aging and Sizing: Their International Growth for Different Levels of Entrepreneurial and Market Orientations**
A. Daood², L. Fratocchi³, M. Presuti³, V. Odorici³
¹University of Rome “La Sapienza”, Italy; ²University of L’Aquila, Italy; ³University of Bologna, Italy

**The Global Market Scope/Export Performance Relationship in Family SMEs: An Analysis of External Managers and External Capital in Five European Regions**
A. D’Angelo¹, M. C. Sestu², A. Majocchi²
¹Università Cattolica Sacro Cuore Milano, Italy; ²Università di Pavia, Italy

**Knowledge as a Moderator of the Relationship between Environmental CSR and Financial Performance**
H. Doluca¹, M. Wagner¹, T. Talaulicar², A.-L. Hoffmann¹
¹Augsburg University, Germany; ²Erfurt University, Germany

I 2.1.3: Macro Perspectives in Emerging and Developing Markets

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.05

**Session Chair:** Michael A. Sartor, Queen’s University, Canada

**Enhancing Youth Employment in Emerging Economy through Participation in Informal Sector: Empirical Evidence from Nigeria**
N. C. Anza, I. Samuel, U. P. Undie, H. I. Mngutswen
Federal University Wukari, Nigeria

**Foreign Direct Investment Flows into Africa: How Institutional Development Gap Matters**
R. Fon³, F. Filippaios³, C. Stoian²
¹The University of Manchester, United Kingdom; ²University of Kent, United Kingdom

**Macroeconomic and Institutional Factors Influencing Economic Growth in Latin America**
I. Gondim
ESPM, Brazil and FUCAPE, Brazil

**The Influence of Salary and Wages on Employee Citizenship Behaviour: A Study of Entrepreneurial Food Vendors in Calabar Nigeria.**
A. P. Ozah, M. U. Ayaga, M.-M.C. Ifedida
Federal University Wukari, Nigeria
I 2.1.5: Cross-border Acquisitions, Partnerships and Competition

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** Liberty G.33

**Session Chair:** Randi Lunnan, BI Norwegian Business School, Norway

*It’s Not What You Say, But How You Say It – the Role of Dialects in Cross-border Acquisition Target Selection*

M. Langosch
Loughborough University, United Kingdom

*The Role of Firm-specific and Cluster-specific Knowledge in Equity Partnership Agreements: The Missing Link in MNC Theory*

A. Majocchi, M. C. Sestu
University of Pavia, Italy

*Speaking the Same Language? The Effects of Cross-border Acquisitions on Targets’ Local Alliance Partners*

T. B. M. Truong, L. Rademaker, R. Lunnan
BI Norwegian Business School, Norway

*Open Your Eyes: Unveiling the Effect of Dissonance between Perception and Reality of Competitive Environments*

A. Montoro-Sanchez1, C. Maylin-Aguilar2
1Complutense University of Madrid, Spain; 2Francisco de Vitoria University, Spain

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I 2.1.6: Managing Talent, Culture and Language

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.04

**Session Chair:** Catherine Welch, University of Sydney, Australia

*From Brain Drain to Brain Gain: The Agenda for Global Talent Management in Overcoming Talent Migration from Emerging Markets*

M. Latukha, M. Shagalkina
St. Petersbug State University, Russia

*Legitimization Model of Common Language in MNCs: Exploring the Contradictory Consequences of the Common Language Policy from a Configurational Perspective*

A. J.-C. Hsu, K. Au
The Chinese University of Hong Kong, China

*Rapid Acculturation Mateship Program: An 18-Week Peer-mentoring Intervention to Facilitate Adjustment*

A. Pekerti1, F. van de Vijver2, M. Moeller1, T. Okimoto1
1University of Queensland, Australia; 2Higher School of Economics Moscow, Russia (1 June 2019)

*Using Digital Technology in Expatriate Management: Between Organizational Benefits and Individual Acceptance*

I. Sahakians
Cologne Business School, Germany

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I 2.1.9: Cognition, Values and Sense Making in International Entrepreneurial Ventures

**Time:** Sunday, 15/Dec/2019: 08:30 - 10:00 · **Location:** MK 1.31

**Session Chair:** Jean-Francois Hennart, Tilburg University, The Netherlands

*The Power and Perils of Cognition: Differential Role of Heuristics and Biases in Initial and Post-entry Internationalization*

A. Faroque1, L. Casulli2, O. Kuivalainen1, S. Sundqvist1
1LUT University, Finland; 2Strathclyde University, United Kingdom

*The Impact of Cognitive Reasoning on International Entrepreneurial Intentions: A Multi-country Study*

A. Vlacic2, M. González-Loureiro1,3, V. Braga2, S. Costa e Silva2
1University of Vigo, Spain; 2Universidade Católica Portuguesa, Portugal; 3Polytechnic Institute of Porto, Portugal

*Refining the Actualization Approach for Exploring the Sense-making Process of Entrepreneurs for Opportunity Recognition*

A. W. Khan1, S. Freeman1, P. Ghauri2, T. Cavusgil1
1University of South Australia, Australia; 2University of Birmingham, United Kingdom
Preservation or Exploitation? Family Values as Source of Heterogeneity in the Origin of Family Firms’ Internationalization
F. Debellis, C. Benedetti, A. De Massis
Free University of Bozen-Bolzano, Italy

I 2.1.14: Market Opportunities, Environments and Corporate Responses
Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK 1.03

Session Chair: Rudolf Sinkovics, The University of Manchester, United Kingdom

MNEs’ Pursuit of Multiple Market Opportunities under Uncertainty
N. Nadayama
Kanagawa University, Japan

Internationalization in the Digital Age: The Role of Cultural Distance and Environmental Uncertainty
C. Werdich, W. Ruigrok
University of St. Gallen, Switzerland

What R&D Mandate Gains Do to Subsidiary Management and its Innovation?
N. Memar
Mälardalen University, Sweden

Critical Perspectives on Bottom-up Initiatives in Multinational Corporations
A. N. Gorgievski
Uppsala University, Sweden

P 2.13: Teaching International Business through Video Case Studies
Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK G.31

Session Chair: Nukhet Vardar, El Izi Communications Consultancy UK Ltd, United Kingdom

Teaching International Business through Video Case Studies
N. Vardar1, A. Jaklič2, F. De Bule3, H. Voss4, A. Kania5
1El Izi Communications Consultancy UK Ltd, United Kingdom; 2University of Ljubljana, Slovenia; 3KU Leuven, Belgium; 4University of Leeds, United Kingdom; 5Poznan University of Economics and Business, Poland

P 3.1: International Business in a Confused World Order: EIBA Recollections and Visions
Time: Sunday, 15/Dec/2019: 08:30 - 10:00 · Location: MK G.02

Session Chair: Vitor Corado Simoes, ADVANCE, ISEG, Lisbon School of Economics and Management, Portugal

International Business in a Confused World Order: EIBA Recollections and Visions
V. C. Simoes1, I. Álvarez2, P. J. Buckley3, L. Gagliardi4, S. Lundan5
1University of Lisbon, Portugal; 2Universidad Complutense de Madrid, Spain; 3University of Leeds, United Kingdom; 4University of Geneva, Switzerland; 5University of Bremen, Germany
Sunday 15 - 12:30 - 14:00 Session

PS 2: Plenary Poster Session II
**Time:** Sunday, 15/Dec/2019: 12:30 - 14:00 · **Location:** Refectory Mezzanine

**Session Chair:** Christos Antoniou, University of Leeds, United Kingdom

**Business Group Domestic Diversification and International Diversification: Evidence from China**
D. Sutherland, Y. Zan
Durham University, United Kingdom

**Connectivity in an Emerging Market Innovation System: Network of R&D Collaborations in the Brazilian ICT Sector**
L. A. Alves
University of Southern Denmark, Denmark

**Determinants of the Resource and Systemic Power of a Subsidiary: The Effect of Credibility, Autonomy, Functional Responsibilities and Capabilities**
A. Dzikowska¹, F. Keller², D. Ursprung²
¹Poznan University of Economics and Business, Poland; ²Zurich University of Applied Sciences, Switzerland

**Expatriate Management in the Strategy of Internationalization of Companies: An Analysis of ‘WHO’**
S. C. Lisboa Oneda Galupo¹, D. Florian¹; M. H. Ogasavara²
¹Universidade do Vale do Itajai, Brazil; ²Escola Superior de Propaganda e Marketing, Brazil

**Facing Dominant Competition – The Role of Strategic Differentiation and Focus for Domestic Movie Productions**
F. Gruninger
Zeppelin University, Germany

**Formal Control Design in an Emerging Market International Joint Venture (IJV): A Case Study of an IJV in Nigeria.**
I. Ekpo
University of Bradford, United Kingdom

**How Does Corporate Ownership Impact Firm Internationalization? A Review and a Research Agenda**
D. Wang, D. Hain, S. Marinova
Aalborg University, Denmark

**How Trade Policy Affects SMEs' Integration into Global Value Chains**
D. E. Floriani¹, M. Silva¹,²
¹Universidade do Vale do Itajai, Brazil; ²Halmstad University, Sweden

**Internationalization of African Emerging Market SMEs – A Literature Review and Propositions**
I. Kujala¹, R. Owusu²
¹Åbo Akademi University Finland; ²Linnaeus University, Sweden

**Is Executive Expatriation a Liability or an Asset for Overseas Subsidiaries? The Perspective of Foreignness**
J. Du, C. Zhou
Zhejiang University, China

**Merger and Acquisition Deal Completion vs. Abandonment in Volatile Emerging Economies: Influences of Corporate Governance Dynamics**
A. Arslan¹, A. Ruman³, W. Degbey², S. Tarba³
¹University of Oulu, Finland; ²University of Turku, Finland; ³University of Birmingham, United Kingdom

**New Engines for Export Performance – A Study of the New Export Growth among Swedish Firms**
S. M. Hånell¹, E. R. Nordman², D. Tolstoy¹
¹Stockholm School of Economics, Sweden; ²Mälardalen University, Sweden

**Overseas Expansion and Formation of Competitive Advantages: The Case of Chinese Firms**
B. Kim
Meiji University, Japan
Perceptions of Home-country Institutions, Decision-making Logics, and International Performance of SMEs
I. Laine1, T. Galkina2, L. Torkkeli3
1LUT University, Finland; 2University of Vaasa, Finland

Smart Manufacturing Technologies and International Production Structure: A Patent Analysis Approach
J. Nevens, F. De Beule, Y. Nauwelaerts
KU Leuven, Belgium

Strategic Issue Selling by International Subsidiaries: The Moderating Role of the Country Manager’s Nationality
R. Santos1, J. Carneiro2, K. Miller3
1Fundação Getúlio Vargas, Brazil; 2Michigan State University, United States of America

The Country of Origin Effect on the Purchasing Perception of Portuguese Consumers with Regard to Brazilian Exotic Products
J. B. Pimentel de Sena Neto, R. Meneses
University of Porto, Portugal

The Impact of Psychic Distance on Business-to-business Relationships: Evidence from Nigerian Importers and their Foreign Salespersons
A. Egwuonwu
Brunel University, United Kingdom

The Role of Institutional Environment in Internationalization of SMEs: The Business Model Perspective
L. Torkkeli1, S. Fuers1, A. Asemokha1, A. Faroque1, H. Velt1
1LUT University, Finland; 2Universidad EAFIT, Colombia

The Sales Channel Strategy of Nestlé Philippines
T. Funahashi
Ritsumeikan University, Japan

The Impact of ODA and FDI in Promoting Socioeconomic and Human Capital Development in Three Southeast Asian Tiger Economies: Myanmar, Thailand and Indonesia
J. Soehardjojo
IDE-Jetro, Japan and Cardiff Business School, United Kingdom

Incentives for Foreign Direct Investments: A Model Proposal
B. Silva-Rêgo1, A. Cuervo-Cazurra1, A. Figueira1
1Universidade Federal do Rio de Janeiro, Brazil; 2Northeastern University, United States of America

Managing Low-skilled Migrant Workers: An Interdisciplinary Review and Explorative Case Studies of Japanese SMEs
S. Suolinga
Tohoku University, Japan

Assessing the Impact of Mergers and Acquisitions (M&A) to Achieve Competitive Advantage in the Economy of Bahrain (Applied Study on Islamic Banks in the Kingdom of Bahrain)
S. A. Ali, A. Bansal
Gulf University, Bahrain

Foreign Market Entry: Review and Content Analysis for Future Research
K. Moe, H. Zou
University of London, United Kingdom

Reverse Innovation from India: A Case Study Analysis
C. Cannavale, L. Claudio
University of Naples Parthenope, Italy

The Impact of Celebrity Endorsement on Global Brands’ Consumer Perceptions: A Cross-cultural Comparison
V. Popa, C. F. Crespo, A. G. Ferreira
Polytechnic Institute of Leiria, Portugal

Y. Gao
HEC Montréal, Canada

Broadening the Network Perspective in International Business Research
L. M. Bolivar1, C. Casanueva2, I. Castro2
1Universidad Tecnológica de Bolivar, Colombia; 2Universidad de Sevilla, Spain
V. Steinhauser, A. Da Rocha  
PUC, Brazil

Outward FDI and Territorial Networks: The Rise and Fall of a Chinese Company in France  
O. Coussi  
University of Poitiers, France

Post-acquisition Interdependencies in Foreign Acquired Subsidiary — A Longitudinal Case Study  
M. E. Hassett\(^1\), Z. Vincze\(^2\), P. Zettinig\(^3\), N. Nummela\(^3\)  
\(^1\)University of Sheffield, United Kingdom; \(^2\)University of Umeå, Sweden; \(^3\)University of Turku, Finland

Service Quality Contentment for Customers in Selection Decision among ATBU Nigeria Undergraduate Students  
L. J. Garba  
Abubakar Tafawa Balewa University, Nigeria

Headquarter-Subsidiary Relationship: The Change of the Emerging Country Subsidiary Role by Generation of Technological Knowledge  
K. P. Stolzmann, M. A. Machado  
Universidade do Vale dos Sinos, Brazil

Innovation Capability Building by EMNEs: A Process View  
S. Bhat, K. S. Momaya  
Indian Institute of Technology Bombay, India

Spilling over Where? Host Country Industry Development and the Legitimacy of Foreign MNEs  
L. Rademaker  
BI Norwegian Business School, Norway

The Performance of MNE Subsidiaries: Does the Distance between Home and Host Countries Matter?  
D. S. Le, H. T. S. Pham  
Sheffield Hallam University, United Kingdom

M. Lemanski, M. Mooney  
University of Nottingham, China

The Inherent and Persistent Dilemma between MNEs, Consumers and Responsible Consumption and Production  
J. R. Dilyard  
St. Francis College, United States of America

Agglomeration of Firms into Geographic Clusters and Business Groups — Substitutes or Complements for Internationalization and Performance?  
K. Dhandapani\(^1\), R. Upadhyayula\(^2\), R. Basant\(^3\)  
\(^1\)Indian Institute of Management Tiruchirappalli, India; \(^2\)Indian Institute of Management Kozhikode, India; \(^3\)Indian Institute of Management Ahmedabad, India

Consequences of Wasta Theory on HRM Practices in Jordan  
F. Alsarhan, M. Valax  
Jean Moulin Lyon III University, France

Digital Infrastructure and Entrepreneurial Opportunity  
P. Caceres-Diaz\(^1\), A. Montoro-Sanchez\(^2\), B. Usero-Sanchez\(^2\)  
\(^1\)Complutense University of Madrid, Spain; \(^2\)Carlos III University of Madrid, Spain

Impact of National Culture in the Reaction to Services Failures  
M. R. Ribeiro, R. Meneses  
University of Porto, Portugal

Similarities of the Latin Countries in Relation to Customers’ Expectations about Service Dimensions: Application to Hotel Services  
M. Franco\(^1,2\), R. Meneses\(^2\)  
\(^1\)University of Madeira, Portugal; \(^2\)University of Porto, Portugal

Transition to Sustainable Economic Growth: An Exploration of Chinese Family Firms in the Digital Age  
F. Sharmin, M. T. Sultan  
Shanghai Jiao Tong University, China

Technology Transfer towards Climate Change: A Case Study on the Effectiveness of Clean Technologies in Southern Africa  
E. Daka  
Turku University, Finland
Word of Mouth: A Bibliometric Co-citation and Co-word Analysis
C. Andersen
University of Agder, Norway

MNE’s Business Model, Governance and Relational Condition, and Suppliers’ Capability Development: A Comparative Study on Cross-border Dyads
M. B. Rana¹, I. Hoque², M. Allen²
¹Aalborg University, Denmark; ²The University of Manchester, United Kingdom

Individual Productivity in the Overseas Subsidiaries of Chinese State-owned Enterprises
J. Chen, S. Saarenketo
LUT University, Finland
Sunday 14 - 14:00 - 15:30 Session

C 2.3.2: International Accounting, Taxation and Performance
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.06

Session Chair: Chris Jones, Aston University, United Kingdom

Firm Life Cycle Persistence, the Implied Cost of Capital and Market Concentration
R. Dias¹,², R. Parente³,⁴, P. V. Novaes³,⁴, L. C. Louzada³
¹Fundação Getulio Vargas, Brazil; ²Instituto Federal do Espirito Santo, Brazil; ³Universidade Federal do Espirito Santo, Brazil; ⁴Universidade Federal de Minas Gerais, Brazil; ⁵Florida International University, United States of America

Information Asymmetry and Underpricing in the Global Debt Market
T. Lindner
WU Vienna, Austria

Focusing Anti-avoidance Policies to Target MNE Tax Avoidance Activities
M. Cooper
University of Reading, United Kingdom

Integrated Thinking and Integrated Reporting in International Financial Firms
J. B Holland
University of Glasgow, United Kingdom

C 2.3.4: Global Branding and Internationalization Behaviour Research
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: Liberty G.32

Session Chair: Ziko Konwar, University of Leeds, United Kingdom

Endorsed Branding of Global Corporate and Global Product Brands: Analyzing their Importance for Consumers Across Nations
M. Klar, B. Swoboda, S. Carolina
Trier University, Germany

How Effects of MNC’s Perceived Brand Globalness Differ Across Nations
C. Sinnin, B. Swoboda
Trier University, Germany

Intra- and Inter-country Comparative Effects of Symbolic Motivations on Luxury Purchase Intentions in Emerging Markets
P. Shukla¹, V. Rosendo Ríos²
¹University of Southampton, United Kingdom; ²Colegio Universitario de Estudios Financieros, Spain

C 2.3.5: Global Strategy, CSR and Sustainability
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: Liberty 1.28

Session Chair: Alan Muller, University of Groningen, The Netherlands

Towards a Model of Managers’ Ideology Driven Information Interpretation Systems For CSR Enactment
N. Farman¹, S. Freeman¹, T. Cavusgil², P. Ghauri²
¹University of South Australia, Australia; ²University of Birmingham, United Kingdom

A Theory of Market-based Sustainability
T. Hult¹, M. A. Gonzalez-Perez², D. T. Hult³
¹Michigan State University, United States of America; ²Universidad EAFIT, Colombia; ³University of Michigan, United States of America
That's How I Grew Up: CEO Origin and CSR
M. J. Mueller
Erasmus University, The Netherlands

Supporting Social Ventures in Institutional Voids: The Emergence of a Transnational Entrepreneurial Ecosystem for East Africa
S. Manning¹, S. Vavilov²
¹University of Sussex, United Kingdom; ²University of Massachusetts Boston, United States of America

C 2.3.12: Contemporary Work Forms and Co-working Spaces
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.32

Session Chair: Ricarda B. Bouncken, University of Bayreuth, Germany

Effects of Coworkers’ Social Networks Inside and Outside Coworking Spaces on Creativity
A. Reise, L. Goermar, A. Herbig
University of Bayreuth, Germany

Where Should I Go: Entrepreneurs Seeking Innovation Inside or Outside of Innovation Hubs
R. W. Barwinski, Y. Qiu, M. Aslam, L. Görmar
University of Bayreuth, Germany

Creating Value in Innovation Hubs: Insights from Coworking-Spaces
R. Barwinski, L. Görmar, Y. Qiu, M. Aslam
University of Bayreuth, Germany

C 2.3.X: Trends, Cycles and New Issues in International Business
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.09

Session Chair: Mark Fenton O’Creevy, Open University, United Kingdom

Learning from History: Past, Current Trends and Future Priorities in International Business - A Bibliographic Coupling and Social Network Analysis, 2016 - 2019
F. García-Lillo, E. Claver-Cortés, B. Marco-Lajara, L. Ruiz-Fernández, P. Seva-Larrosa
University of Alicante, Spain

International Business and Economic Development
M. W. Hansen
Copenhagen Business School, Denmark

Multinationals and the Global Economy: Trends and Cycles in Foreign Direct Investment, Trade and Growth since 1970
M. Casson, Y. Li
University of Reading, United Kingdom

The Economic Cost of Nationalism
D. Dow¹, I. Cuypers², G. Ertig²
¹The University of Melbourne, Australia; ²Singapore Management University, Singapore

I 2.3.6: Culture and Emotion Management
Time: Sunday, 15/Dec/2019: 14:00 - 15:30 · Location: MK 1.04

Session Chair: Andre Pekerti, The University of Queensland, Australia

There is No National Culture: Nations as Diverse Mixtures of Global Values Archetypes
D. Midgley¹, S. Venaik², D. Christopoulos³
¹INSEAD, France; ²University of Queensland, Australia; ³National and Kapodistrian University of Athens, Greece
Employees as Brand Ambassadors: The Role of Employees in Turning the Country-of-origin-image (COI) into a Country-specific Advantage (COI-CSA)
M. Suter\textsuperscript{1}, A. Glaister\textsuperscript{2}, F. Borini\textsuperscript{3}
\textsuperscript{1}University of Leeds, United Kingdom; \textsuperscript{2}University of York, United Kingdom; \textsuperscript{3}University of Sao Paulo, Brazil

Struggles of Coping with and Defending against Organisational Toxicity
A. N. Mathur
Indian Institute of Management Ahmedabad

An Exploration of Consumers’ Travel Culture In New Media Age
F. Sharmin, M. T. Sultan
Shanghai Jiao Tong University, China

\section*{I 2.3.8: Transformation and Internationalisation of Service Firms}
\textbf{Time:} Sunday, 15/Dec/2019: 14:00 - 15:30 \hspace{1em} \textbf{Location:} MK 1.31

\textbf{Session Chair:} Tilo Halaszovich, Jacobs University Bremen, Germany

Platform Companies’ Internationalisation Processes: The Role of Platform Business Types
V. C. Simoes, T. S. Miranda
University of Lisbon, Portugal

Industry Variety and Innovation of New Ventures
L. Liu\textsuperscript{1}, R. Lu\textsuperscript{2}, D. Lv\textsuperscript{3}
\textsuperscript{1}Aalto University, Finland; \textsuperscript{2}Guangdong University of Finance and Economics, China; \textsuperscript{3}Jiangxi University of Finance and Economics, China

To Change or Not to Change? Assessment of Willingness and Ability to Change and their Predictors in the Global Digital Services Industry
I. Heim, N. Sardar-Drenda
University of Reading, United Kingdom

International New Ventures in the Digital Age: The Case of a Big Data and Analytics Provider
V. Veglio\textsuperscript{1}, R. Romanello\textsuperscript{2}
\textsuperscript{1}Free University of Bozen, Italy; \textsuperscript{2}University of Udine, Italy

\section*{I 2.3.13: Teaching and Learning in Complex Settings}
\textbf{Time:} Sunday, 15/Dec/2019: 14:00 - 15:30 \hspace{1em} \textbf{Location:} MK 1.05

\textbf{Session Chair:} Tamar Almor, The College of Management Academic Studies, Israel

Teaching Notes for the Teaching Innovation: Complexity of Innovation and Liberal Learning in International Business Education
Y. Gao
HEC Montréal, Canada

Making the Most of Simulations in IB Teaching
J. M. Lofgren
Aalto University, Finland

The Impact of Working in Multinational Teams: The Experience of Teaching IB Using Experiential Learning Methods to Improve Cross-cultural Competences
M. Jarosinski\textsuperscript{1}, M. Kozma\textsuperscript{2}
\textsuperscript{1}SGH Warsaw School of Economics, Poland; \textsuperscript{2}Corvinus University of Budapest, Hungary
I 2.3.X: Emerging Issues in Knowledge, SMEs and Entrepreneurship
**Time:** Sunday, 15/Dec/2019: 14:00 - 15:30 · **Location:** MK 1.03

**Session Chair:** D. Eleanor Westney, Massachusetts Institute of Technology, United States of America and York University, Canada

**Conceptualization of Migrants in International Entrepreneurship – A Theoretical Review and Mapping**
M. Elo¹, P. Servais², S. Sandberg²
¹University of Southern Denmark, Denmark; ²Linnaeus University, Sweden

**Migration-related Fears and Economic Policy Uncertainty: Varying Effects on Mergers and Acquisitions**
S. M. Aldhawyan, S. Rao
University of Strathclyde, United Kingdom

**Socioemotional Wealth and Family Governance Effects on the Breadth and Depth of Internationalization**
F. Debellis¹, A. Heider², M. Hülsebeck², A. De Massis¹
¹Free University of Bozen-Bolzano, Italy; ²Witten/Herdecke University, Germany

**Social Construction of Entrepreneurial Success among SMEs**
C. Cannavale, A. Esempio, M. Ferretti, I. Zoohorian Nadall
University of Naples Parthenope, Italy

**Toward a Practice Perspective in International Entrepreneurship**
H. M. Schmidt, S. Fuerst
Universidad EAFIT, Colombia

P 1.10: Brains on the Move: High-skilled Migrants in Multinational Enterprises’ Knowledge Networks
**Time:** Sunday, 15/Dec/2019: 14:00 - 15:30 · **Location:** MK G.31

**Session Chair:** Vittoria G. Scalera, Amsterdam Business School, University of Amsterdam, The Netherlands

**Brains on the Move: High-skilled Migrants in Multinational Enterprises’ Knowledge Networks**
V. G. Scalera¹, C. Fassio², S. Monaghan³, R. Mudambi⁴, A. T. Tavares-Lehmann⁵
¹University of Amsterdam, The Netherlands; ²Lund University, Sweden; ³Trinity College Dublin, Ireland; ⁴Temple University, United States; ⁵University of Porto, Portugal

ME.3: Meet the Editors: CPID, EJIM, & IJoEM, RIBS, TNC
**Time:** Sunday, 15/Dec/2019: 14:00 - 15:00 · **Liberty G.33**

**Critical Perspectives in IB:** Rudolf Sinkovics, The University of Manchester, United Kingdom
**European J. of International Management & International J. of Emerging Markets:** Ilan Alon, University of Agder, Norway
**Review of IB & Strategy:** Elizabeth Rose, University of Leeds, United Kingdom
**Transnational Corporations:** Heinz Tuselmann, Manchester Metropolitan University, United Kingdom; Nikolaos Papageorgiadis, University of Liverpool, United Kingdom
Sunday 15 - 16:00 - 17:30 Session

C 2.4.3: Foreign Direct Investment and Emerging Markets
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.09

Session Chair: Marcellinus Dike, Aalto University, Finland and HSE St. Petersburg, Russia

Comparative Analysis of Locational Determinants of Extra-European FDI Flows into Europe from the US, Japan, China, Russia and India
V. Avioutskii1, M. Tensaout2
1ESSCA School of Management, France; 2Université du Maine, France

Inward Foreign Direct Investment in Emerging Economies: A Review and Future Research Avenues
S. Chowdhury, R. R. Sharma, Y. Yu
Victoria University of Wellington, New Zealand

Investment and Divestment Dynamics of European Banks in Emerging Markets
C. Yildirim
Rennes School of Business, France

C 2.4.5: International Expansion and Exporting
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: Liberty 1.28

Session Chair: Tamer Cavusgil, Georgia State University, United States of America

The More, the Merrier? The Effect of Grafting Export Knowledge in Exporting Firms
E. Choquette, I. Kleindienst, M. Flickinger
Aarhus University, Denmark

Intra-regional Diversification and Individual Subsidiaries
N. Ando
Hosei University, Japan

Intra-regionalization, Inter-regionalization and Firm International Growth: A Configurational and Bidimensional Analysis
P. H. S. Nguyen1, R. Pereira2
1ESC Clermont Graduate School of Management, France; 2OBSERVAR, Portugal and ISCTE-IUL, Portugal

A Risk-taking Perspective on Firms’ International Footprint
D. Castellani1, G. Békesi2, G. Benito3, B. Murakózy4
1University of Reading, United Kingdom; 2Central European University, Hungary; 3BI Norwegian Business School, Norway; 4Hungarian Academy of Sciences, Hungary

C 2.4.6: Top Managers and Global Citizens
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.06

Session Chair: Natalia G. Fey, Hanken School of Economics, Finland

Can Diplomats Become Global Citizens? A Social Network Study on the Cultural and Role Identities of Global Workers and their Spouses
L. E. Zhang1, B. Pauksztat2
1Loughborough University London, United Kingdom; 2Uppsala University, Sweden

Discriminated or Cherished? Evidence on the Compensation of Migrant CEOs
A. J. Mueller1, A. Slangen2
1Erasmus University, The Netherlands; 2KU Leuven, Belgium
From Language Differences to Linguistic Inclusion: Breaking the Native Speaker Stranglehold
M. Śliwa¹, S. Ciuk², A.-W. Harzing³
¹University of Essex, United Kingdom; ²Oxford Brookes University, United Kingdom; ³Middlesex University London, United Kingdom

Top Managers’ Career Variety and their Board Tenure: The Moderating Effect of International Education and In-house Work Experience
S. Schmid, S. Mitterreiter
ESCP Europe, Germany

C 2.4.12: Innovation Strategies
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.32

Session Chair: Sorin Krammer, University of Exeter, United Kingdom

Weathering Storms – Technological Exploration of MNCs in Times of Financial Crisis
K. Blomkvist, P. Kappen, I. Zander
Uppsala University, Sweden

Innovation Complementarity, Cooperation Partner Proximity and Exporting. Evidence from European Enterprises
M. S. Lewandowska¹, T. Golebiowska², M. Rózkiewicz³, M. Szymura-Tyc⁴
¹Warsaw School of Economics, Poland; ²University of Economics in Katowice, Poland

Effects of Quality Management and Process Innovation on Productivity in Spanish Manufacturing Firms
P. Sánchez-Sellero, J. Rosell-Martínez
Universidad de Zaragoza, Spain

C 2.4.X: Alternative Empirical Lenses: Applications to International Business
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.02 (Boardroom)

Session Chair: Jonas Puck, WU Vienna, Austria

Looking Beneath the Surface: A Visual Rhetorical Analysis of Photographs about People in Sustainability Reports
M. Ziede
Universidad Catolica del Norte, Chile & Università degli Studi di Pisa, Italy

Emotional Table Tennis: Bilateral Appraisal Analysis of Intercultural Emotional Interaction in a Multinational Enterprise
Q. Wang¹, J. Clegg², H. Gajewska-De Mattos², P. J. Buckley²
¹Birmingham City University, United Kingdom; ²University of Leeds, United Kingdom

A Theoretical and Experimental Analysis of Interactive International Decision-making under Uncertainty
U. F. Ott
Nottingham Trent University, United Kingdom

C 2.4.XX: Environments, Structure, Mode and Performance: Emerging Issues
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: Liberty G.32

Session Chair: Ibne Hassan, King’s College London, United Kingdom

Objectives and International Strategies of State-owned Multinational Enterprises: A Theoretical Perspective
A. Rygh¹, G. R. Benito²
¹The University of Manchester, United Kingdom; ²BI Norwegian Business School, Norway

ROA, ROE, Market Share or Survival: How to Appropriately Measure Subsidiary Performance?
H. Gundelach¹, B. B. Nielsen¹,²
¹Copenhagen Business School, Denmark; ²University of Sydney, Australia

Shackled to the Status Quo: When Do Managers Adopt or Deviate from the Prior Entry Mode?
A. Faroque¹, M. Ahi², O. Kuivalainen¹, S. Sundqvist¹
¹LUT University, Finland; ²University of Helsinki, Finland
I 2.4.3: Learning, Knowledge and Innovation in Emerging Markets  
**Time:** Sunday, 15/Dec/2019: 16:00 - 17:30 · **Location:** MK 1.05

**Session Chair:** Jose Pla-Barber, University of Valencia, Spain

**Learning, Transfer and Global in the Upward Spiral Model Proposed by the Springboard Multinational Enterprises Theory**  
C. Torrecillas  
Universidad Complutense de Madrid, Spain

**Redefining the Process of Resource Integration in Emerging Markets: Frugal Innovation for Non-specialized Resource Creation**  
N. A. P. Le, R. Jack, A. Pullen  
Macquarie University, Australia

**Prior IJV Experience and its Impact on Partner Compatibility, Knowledge Transfer and Trust: Evidence from Emerging Markets**  
K. Rotsios¹, N. Sklavounos², Y. Hajidimitriou²  
¹American Farm School of Thessaloniki, Greece; ²University of Macedon, Greece

**Green Patents: Evolution, Results and Challenges of the Brazilian Experience**  
A. G. Lourenço Toledo  
Universidade Federal de Mato Grosso do Sul, Brazil

I 2.4.4: Emerging Market Marketing Strategies  
**Time:** Sunday, 15/Dec/2019: 16:00 - 17:30 · **Location:** MK 1.04

**Session Chair:** Jorge Carneiro, FGV Sao Paulo School of Business Administration, Brazil

**The Impact of Brand Type Applied by Emerging Market Companies in Terms of the Country of Brand Origin on Customer Purchase Intentions: Evidence from Conjoint Analysis**  
M. K. Witek-Hajduk, A. Grudecka  
Warsaw School of Economics, Poland

**The Battle to Win in the Indian Market: Exploring Foreign Companies’ Product Offering Adaptations in Order to Be the Chosen Alternative**  
G. Alteren  
UIT Arctic University of Tromso, Norway

**Animosity and Ethnocentrism Effects on a Three-component Model of Country of Origin Image**  
A. Rosendo-Rios¹, F. Coelho-da-Silva²  
¹CUNEF, Spain; ²Universidade Europeia, Portugal

**The Effect of Corruption on Foreign Direct Investment Inflows Given the Rise of the Global Middle Class: A Panel Data Analysis**  
A. T. -L. Nguyen  
University of York, United Kingdom

I 2.4.5: MNE Internationalisation Decisions  
**Time:** Sunday, 15/Dec/2019: 16:00 - 17:30 · **Location:** Liberty G.33

**Session Chair:** Peter Liesch, The University of Queensland, Australia

**Onshore-offshore Decisions for High-tech Shipbuilding Projects**  
E. Devold, H. Solli-Sæther  
Norwegian University of Science and Technology, Norway

**Time to Return: When and Why Past Success and Failure Experience Matter in Foreign Market Re-entry**  
L. Tang¹, C. M. P. Sousa², X. He³, J. Lengler⁴  
¹Durham University, United Kingdom; ²Molde University College, Norway; ³University of York, United Kingdom; ⁴Molde University College, Norway

**Should Locally Embedded FA Managers Trust the Parent Company? An Investigation of the Foreign Exit Decision**  
Q. Tan¹, C. M. Sousa²  
¹Xiamen University, China; ²Molde University College, Norway
Revisiting Coordination Demands of Subsidiary Strategies: Higher Informal Mechanisms for Competitive Local Responsiveness
H. Kim
Tohoku University, Japan

Intellectual Property Rights on Entry Modes: A Meta-analytic Review
D. Christopoulou1, V. Bamiatzis1, C. Pattnaik2, D. Sardana3
1University of Liverpool, United Kingdom; 2University of Sydney, Australia; 3Griffith University, Australia

I 2.4.10: Geographic and Social Variety and International Business
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK 1.03

Session Chair: Sarianna Lundan, University of Bremen, Germany

When Does Pride Go Before the Fall? The Many Faces of Pride Following a Cross-border Acquisition
R. Harikkala-Laihinen
University of Turku, Finland

The Co-evolution of International and Local Technological Knowledge Connections in Cities
A. Zaman1, J. Cantwell2
1Lahore University of Management Sciences, Pakistan; 2Rutgers University, United States of America

A Systematic Literature Review: Social Innovations and Multinational Corporations
O. Kang, C. Holmström Lind, A. Ljung, P. Rosenbaum
Uppsala University, Sweden

The Effect of National Foreign Policy Preferences on Investor Reactions towards US Greenfield Regional Headquarters Announcements
A. Sels
KU Leuven, Belgium

Human Stickiness as a Counterforce to Brain Drain: Purpose-driven Behaviour among Tanzanian Medical Doctors and Implications for Policy
N. D. Emmanuel2, M. Elo1, R. Piekkari3
1University of Southern Denmark, Denmark; Shanghai University, China and University of Turku, Finland; 2Mzumbe University, Tanzania and Adger University, Norway; 3Aalto University, Finland

P 3.13: Teaching Cross-Cultural Competence in Traditional, Online, and Hybrid Formats
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK G.31

Session Chair: John David Branch, University of Michigan, United States of America

Teaching Cross-cultural Competence in Traditional, Online, and Hybrid Formats
J. D. Branch1, D. Wernick2, R. Parente2, F. De Beule3
1University of Michigan, United States of America; 2Florida International University, United States of America; 3KU Leuven, Belgium

P 4.1: When Time Matters: Rethinking the Role of Time in IB Theory and Practice
Time: Sunday, 15/Dec/2019: 16:00 - 17:30 · Location: MK G.02

Session Chair: Emmanuella Plakoyiannaki, University of Leeds, United Kingdom

When Time Matters: Rethinking the Role of Time in IB Theory and Practice
E. Plakoyiannaki1, M. Hassett2, E. Paavilainen-Märtynäk3, E. Rose4, E. Tippmann6
1University of Leeds, United Kingdom; 2University of Sheffield, United Kingdom; 3University of Turku, Finland; 4NUI Galway, Ireland
Social Programme

Thursday 12 December 2019

Castle Howard and the City of York
The day starts with a visit to Castle Howard, visiting one of Britain’s finest stately homes. A magnificent historic house in the north of England, set in 1000 acres of sweeping parkland dotted with statues, temples, lakes and fountains, Castle Howard served as the film location for the US PBS blockbuster *Brideshead Revisited* and will be decked out for its Christmas pageant. On this visit you will be able to view the house, the fine art collections, the castle’s memorabilia and stories, and explore the beautiful gardens.

In the afternoon you will be transported to the City of York where you will be introduced to your knowledgeable tour guide. You will walk along the cobbled medieval streets and view the Georgian architecture. A city where chocolate, Romans and gruesome ghost stories collide, York offers an eclectic mix of culture and history. Modern day meets old; there are hidden gems and unique experiences around every corner.

You will also visit York Minster, one of the world’s most exquisite cathedrals. From the handcrafted stone to the unrivalled collection of medieval stained glass, you will experience a very special sacred building.

Duration of tour: 9 hours
eiba2019.eiba.org/registration

Further practical information will be sent to those who register.

Saturday 14 December 2019

EIBA 2019 PhD Student Social Event
The EIBA 2019 Conference team cordially invites all PhD students and anyone else who wishes to have fun to join the EIBA 2019 PhD Student Social Event on Saturday 14 December 2019. The first part of the event – from 18:30 until 20:30 – will reconcile a city walk tour with a visit to Leeds city centre’s best pubs.

Dinner will follow at Leeds Water Lane Boat House (https://waterlaneboathouse.com) from 20:30 onwards. For the more committed, the night will continue along Leeds Call Lane area – one of UK’s most vibrant party areas.

Meet us outside the main entrance of the Students’ Union (Lifton Place, Leeds LS2 9JZ, the venue for lunch and poster sessions) – between 18:00 and 18:30.

The tour will start at 18:30. Latecomers are welcome to join at any point in time. The group’s movements will be constantly updated through the EIBA 2019 PhD Student Social Event Facebook group (Information on how to join is given on the Facebook group page).

The event represents a great opportunity to meet new people and strengthen our PhD student community. For further information, do not hesitate to email Cristian Luise, EIBA 2019 PhD Student Liaison: bn16c5l@leeds.ac.uk
Please note that this event is self-funded.
Sunday 15 December 2019

Gala Dinner
Royal Armouries, Armouries Dr, Leeds, LS10 1LT
18:45: Drinks reception and canapés in the War and Tournament Gallery
20:00: Dinner will be served in the NEW DOCK Hall
00:00: Close

Attendees of the Gala Dinner must wear their badges.

The Gala dinner will take place at the Royal Armouries, located at the Leeds Dock, which displays arms and armour from all around the world. The Royal Armouries is one of the most important museums of its type in the world. Drinks and canapes will be served before dinner in the War and Tournament Gallery exclusively to EIBA guests. Dinner will be served in the NEW DOCK Hall.

Coach transport
Free coach transport is available to and from the Royal Armouries:

18:15 and 18:45: Coach pickups by the layby opposite the Scarbrough Taps pub, Bishopgate Street, Leeds LS1 5DY, Leeds (next to Leeds Railway Station) to the Royal Armouries.

18:15 and 18:45: Coach pickups by the Parkinson Court Building, University of Leeds to the Royal Armouries.

23:00, 23:30 and 00:00: Coach pickups from the Royal Armouries, outside Holiday Inn Express, to the layby opposite the Scarbrough Taps pub, Bishopgate Street, Leeds LS1 5DY, (next to the Leeds Railway Station).

Taxi service
On departure from the Gala dinner, taxis can be booked by phoning Amber Cars on 0113 242 9600 (or download the Amber Cars app).

The pick up address for the taxis is: Royal Armouries, Holiday Inn Express, Leeds Dock. Approximate cost from the Royal Armouries to Leeds City Centre is £5.

Uber
Download the Uber app for iPhone or Android and sign up to request a ride. You will be notified when your Uber has arrived.

Car parking
For those driving to and from the venue there is a CitiPark car park next to the Holiday Inn Express at Leeds Dock.
Authors and Sessions

Soufiane Abeddaa  PS 1
Zsolt Abraham  C 1.1.13
Xanthippe Adamoglou  PS 1
Gilbert Kofi Adarkwah  C 2.1.7
James Agarwal  C 1.2.3
A.F.M. Jalal Ahamed  I 1.2.4
Mohamadali Ahi  C 2.4.XX
Sandra Seno Alday  C 1.3.12, P 2.1
Sulaiman Mania Aldhawyan  JIBP PDW, I 2.3.X
Majid Alem  I 1.4.6
Faisal Alfehaid  JWB/JMS PDW, PS 1
Shafeeq Ahmed Ali  PS 2
Omid Aliasghar  I 1.2.12
Murod Aliyev  PS 1
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Ilan Alon  DVDB Symposium, ME.3, PS 1
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Gro Alteren  I 2.4.4
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Tatiana Andreeva  C 1.4.8
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Yulia Aray  I 1.1.3
Maricela Arellano  JWB/JMS PDW
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Soma Arora  PS 1
Ahmad Arslan  PS 2
Agnes Asemokha  PS 1, PS 2
Grigorios Asimakopoulos  I 1.4.12
Mahmood Aslam  C 2.3.12, C 2.3.12
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David Audretsch  C 2.4.9
Diana Aurelio  C 2.1.9
Vicatcheslav Avioutskii  C 2.4.3
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Roman Wolfgang Barwinski  C 2.3.12
Rakesh Basant  PS 2
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Gábor Békés  C 2.4.5
Carlotta Benedetti  I 2.1.9
Gabriel R.G. Benito  JHD Tutorial, C 2.4.5, C 2.4.XX
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Ricarda B. Bouncken  C 2.3.12
Konstantinos Bozos  C 1.1.2
Vitor Braga  I 2.1.9
Nazareno Braitto  C 1.3.5
John David Branch  PS 1, P 1.13, P 3.13
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<td>Teresa Diana Lewe van Aduard de Macedo Soares</td>
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Elieti Fernandes  
Laura Fernandez-Mendez  
Natalia G. Fey  
Francisco Figueira De Lemos  
Flavio Fisch  
Luke Fiske  
Daniella Fjellström  
Roger Fon  
Sara Fraccastoro  
Barbara Francioni  
Mara Franco  
Sonja Kristin Franzke  
Luciano Fratocchi  
Susan Maria Freeman  
Sascha Fuerst  
Toyoko Funahashi  
Yang Gao  
Lawan Jaji Garba  
Francisco García-Lillo  
Maria Jose Garcia-Lopez  
Mauricio Geleilate  
Catherine Elizabeth Georgiou  
Jean-Christophe Gessler  
Axelle Giroud  
Mario Glowi  
Julia Goede  
Lars Goerrmar  
Igor Gondim  
Paul Gooderham  
Alexander Nikola Gorgijeviski  
Siv Marina Grimstad  
Birgitte Grøgaard  
Henrik Gundelach  
Ying Guo  
Yoo Jung Ha  
Birgit Hagen  
Mazen Hakim  
Tuuli Hakkarainen  
Tilo Halasiovich  
Xia Han  
Michael W. Hansen  
Riikka Harikka-Laihinen  
Melanie E. Hassett  
Faith Hatani  
Irina Heim  
Hosei Hemat  
Virginia Hernandez  
Mariano (Pitosh) Heyden  
Fabian Hoef  
Nils Hoffmann  
John B Holland  
Christine Holmström Lind  
Imranul Hoque  
Jui-Chuan Hsu  
Tomas Hult  
Bochra Idris  
Hiromi Inami  
Edith Ipsmiller  
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Robert Jack  
Andrea Jaklil  
Barbara Jankowska  
Miroslav Jarositski  
Pawina Jasowska  
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Igor Kalinic  
Bart Kamp  
Olivia Kang  
William Il-Kuk Kang  
Philip Kappen  
Christina Kempf  
Abdul Waheed Khan  
Edson Kieu  
Heejin Kim  
Magdalena Klar  
Johannes Kleinhempe  
Daria Klishchew  
Iris Koleša  
Sasu Korhonen  
Constantina Koltaridi  
Alexei Kovesnikov  
Rico Kremer  
Alexandra Kats Kri  
Renata Laczi  
Anna Lamin  
Magdalena Langosch  
Marina Latukha  
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Jongmin Lee  
Tine Lehmann  
Emiliese Leite
Michał Lemanski
Malgorzata Stefania Lewandowska
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Tracy Li
Yi Li
Yuanyuan Li
Yanze Liang
Thomas Lindner
Ling Liu
Linyu Liu
Steven Liu
Joan Marie Lolgren
Ana Graziele Lourenço Toledo
Lucy (Lia) Lu
Daniela Majdenic
Anoosha Monica Makka
Faisal Saeed Malik
Stephan Manning
Raquel Marín
Marin Alexandrov Marinov
Svetla Trifonova Marinova
Carmen-Pilar Martí-Ballester
Riccardo Marzano
Ajeet Narain Mathur
Eva Mavroudi
Deirdre Mcquillan
Nooshan Memar
Amore Minayora
Gustavo Miotto
Deborah Mineles
Arkadiusz Mironko
Katherine Moe
Sinead Monaghan
Andres Montoro-Sanchez
Dirk Morschett
Katarzyna Mrózczek-Dąbrowska
Michael Juergen Mueller
Barbara Myloni
Thijs Geert Nacken
Naoto Nadayama
Sabrina Navarrete
Philip Neil
Amy (Thuy-Linh) Nguyen
Ha Thi Thu Nguyen
Hoang Nam Nguyen
Pham Hoanh Son Nguyen
Quyen Nguyen
Michael Nippa
Obabuike Ikeni Nkpuruwke
Nathalie Nørregaard Larsen
Bella Belerivana Nujen
Samuel Anoky Ye Nyarko
Ciara O’Higgins
Ogbu James Ogbu
Josefhat Okonkwo
Mark Okraku
Sunday Adeniyi Olasehinde
Modupe Titilayo Grace Onibon
Iliaria Orlandi
Ursula F. Ott
Akpokabowei Maslin Oweisana
Philip Adeyinka Oyadiran
Jonathan Peter Ozah
O.Volkan Özbek
Andrei Panibratov
Ronald Parente
Charmi Patel
Parth Patel
Fábio De Oliveira Paula
Jahan Ara Peerally
Andre Pekerti
Elina Peito
Bent Petersen
Hanh Thi Song Pham
Dorota Piaskowska
José Bonfacio Pimentel De Sena Neto
Bence László Pistrui
Jose Pla-Barber
Emmanuela Plakoyiannaki
Jonas Puck
Diego Quer
Linda Rademaker
Osmud Rahman
Zahy Ramadan
Mohammad Bakhtiar Rana
Erik Stavnsager Rasmussen
Arpit Raswan
Ketan Reddy
Maria Raquel Ribeiro
Gabrielle Ribeiro Rodrigues Da Silva
Market Rickey
Alicia Rodriguez
Veronica Rosendo-Rios
Emilia Rovira Nordman
Paul Ryan
Asmund Rygh
Arash Sadeghi
Ihar Sahakiants
Mohammad Taher Sahibi
Iiris Saittakari
Andre Sammartino
Pedro Sánchez-Sellero
Aline De Menezes Santos
Shouvik Sanyal
Michael A. Santor
Anastasia Santorius
Vittoria G. Scalera
David Schmid
Stefan Schmid
Alice Schmuck
David Schulzmann
Roger Schweizer
Louisa Selivanovskikh
Annabel Sels
Finn Ole Semrau
Maria Cristina Sestu
Farzana Sharmin
Vikrant Shirodkar
Paurav Shukla
Susana C. Silva
Bernardo Frossard Silva-Rêgo
Vitor Corado Simoes
Noemi Sinkovics
Carolina Sinning
Nikolas Sklavounou
Arjen Slangent
Joey Soehardjojo
Angelo Maria Solarino
Salma Soliman
Tigist Woldetsadik Sommeno
Carlos M. P. Sousa
Frauke Steglich
Vivian Steinhauser
Beata Stepień
Carmen Raluca Stoian
Klaus Peter Stolzmann
Vidy Sukumara Panicker
Mohammad Tipu Sultan
Lirong Sun
Suolinga Suolinga
Mariana Suter
Pavlos Symeou
Mayumi Tabata
Qun Tan
Ryan Tang
Kalpana Tokas
Celia Torrecillas
Miguel M. Torres
Rui Torres De Oliveira
Piotr Trapczyński
Thi Binh Minh Truong
Romeo V. Turcan
Priti Vahter
Peter Vaikai
Alfredo Valentino
Khadija Van Der Straaten
Nukhet Vardar
Tatiana Vashchilko
Valero Véglio
Juan Velez-Ocampo
Emil Velinov
Sunil Venaik
Anna Veselova
Marco Túlio Dinali Viglioni
Risa Virogosta
Tiia Vissak
Bozidar Vlasic
Marcus Wagner
Andy Fred Waili
Qiu Wang
Rui Wang
Catherine Welch
Camillo Wendich
Ralf Wilden
Marzanna Katarzyna Witek-Hajduk
Alexander Wollenberg
Michaella Wrede
Kartik Yadav
Chi-Lin Yang
Wei Yang
Yong Yang
Canan Yildirim
Harun Emre Yildiz
Salma Zaman
Ling Eleanor Zhang
Shasha Zhao
George Zheng
Judith Shuqin Zhu
Marcela Ziede
Huan Zou
Tengjian Zou
Conference Map

University of Leeds Campus

Key

VENUES

14  Meadow Teaching Rooms
15  Business School – Charles Thackrah
16  Liberty Building
18  Western Lecture Theatre
19  Business School: Maurice Keyworth Building
20  Clarendon Building
28  University House
29  Refectory
32  Leeds University Union
57  Great Hall
60  Parkinson Building
Room Maps

Maurice Keyworth Building