

Conference Agenda

Session Overview

Date: Friday, 13/Dec/2019

8:00am - 6:30pm	Conference Registration Location: Clarendon Building Note: For Participants in the 8:30 Sessions we will bring your registration materials to those session rooms. There is no need to go to main registration desk. Those in afternoon sessions or arriving to attend the opening events should pick up their registration materials from the main registration desk.			
8:30am - 12:30pm	DvDB Symposium: 8th Danny Van Den Bulcke Doctoral Symposium Location: MK 1.32 Chair: Rebecca Piekkari , Aalto University School of Business, Finland Chair: Elizabeth Wang , University of Leeds, United Kingdom Chair: Igor Kalinic , European Commission, Belgium PDW DISCUSSANTS: Olli Kuivalainen , University of Manchester, United Kingdom; Emmanuella Plakoyiannaki , University of Leeds, United Kingdom; Agnieszka Chidlow , University of Birmingham, United Kingdom; Catherine Welch , University of Sydney; Quyen Nguyen , University of Reading, United Kingdom; Peter Gabrielsson , University of Vaasa, Finland; Rudolf Sinkovics , University of Manchester, United Kingdom; Angelo Solarino , University of Leeds, United Kingdom; Becky Reuber , University of Toronto, Canada; Tony Fang , Stockholm University, Sweden; Ursula Ott , Nottingham Trent University, United Kingdom; Francisco Figueira de Lamos , Uppsala University, Sweden; Miguel Torres , University of Leeds, United Kingdom; Perttu Kahari , Aalto University, Finland; Ilan Alon , University of Agder, Norway; Svetla Marinova , Aalborg University, Denmark; Rob van Tulder , Erasmus University, Netherlands; Jens Gammelgaard , Copenhagen Business School, Denmark NOTE: This session is open to invited participants only!	ECN Workshop: 5th EIBA Early Career Network Workshop Location: CT 1.02 Chair: Tilo Halaszovich , Jacobs University Bremen, Germany Chair: Bozidar Vlacic , Universidade Católica Portuguesa, Portugal NOTE: This session is open to invited participants only!	IBR PDW: International Business Review Paper Development Workshop Location: CT 1.03 Chair: Roger Strange , University of Sussex, United Kingdom PDW DISCUSSANTS: Xiaohui Liu , University of Birmingham, United Kingdom; Ulrike Mayrhofer , Université Nice Sophia Antipolis, France; Dorota Plaskowska , University College Dublin, Ireland; Jonas Puck , WU Vienna, Austria; Stefan Schmid , ESCP Europe, Germany NOTE: This session is open to invited participants only!	JIBP PDW: Journal of International Business Policy Paper Development Workshop Location: CT 1.01 Chair: Sarianna Lundan , University of Bremen, Germany Chair: Ari Van Assche , HEC Montréal, Canada PDW DISCUSSANTS: Jeremy Clegg , University of Leeds, United Kingdom; Axele Giroud , University of Manchester, United Kingdom; Carlo Pietrobelli , University Roma Tre, Italy; Roberta Rabbellotti , Università di Pavia, Italy; Ram Mudambi , Temple University, USA; Rob Van Tulder , Erasmus University, Netherlands NOTE: This session is open to invited participants only!
8:30am - 5:00pm	JHD Tutorial: 33rd J.H. Dunning Doctoral Tutorial Location: University House Chair: Jean-Francois Hennart , Tilburg University, Netherlands, The Chair: Gabriel R.G. Benito , BI Norwegian Business School, Norway TUTORIAL FACULTY: Lars Håkanson , Copenhagen Business School, Denmark; Elizabeth Rose , University of Leeds, United Kingdom; Eleanor Westney , MIT, United States of America, and York University, Canada NOTE: This session is open to invited participants only!			
10:00am - 10:30am	Networking and Refreshment Break Location: Clarendon Building			
12:30pm - 1:30pm	Lunch Location: Clarendon Building Lunch will be on the 1st Floor of the Clarendon Building (which is the same building as registration and coat check) on Friday ONLY.			
1:30pm - 5:00pm	EIBA Board Meeting Location: PC 1.08 NOTE: The Board Meeting is open to board members only!	JIBS PDW: Journal of International Business Studies Paper Development Workshop Location: MT 3 Chair: Becky Reuber , University of Toronto, Canada Chair: Fabian Jintae Froese , University of Goettingen, Germany PDW DISCUSSANTS: Sjoerd Beugelsdijk , University of Groningen, Netherlands; Pavlos Dimitratos , University of Glasgow, United Kingdom; Birgitte Grøgaard , BI-Norwegian Business School, Norway; Philip Kappen , Uppsala University, Sweden; Peter Liesch , University of Queensland, Australia; Elizabeth Maitland , University of Liverpool, United Kingdom; Klaus Meyer , Ivey Business School, Canada; Sinéad Monaghan , Trinity College-Dublin, Ireland; Rebecca Piekkari , Aalto University, Finland; Emmanuella Plakoyiannaki , University of Leeds, United Kingdom; Tiina Ritvala , Aalto University, Finland; Grazia Santangelo , Copenhagen Business School, Denmark; Rudolf Sinkovics , University of Manchester, United Kingdom; Arjen Slangen , KU Leuven, Belgium; Ari Van Assche , HEC Montréal, Canada; Catherine Welch , University of Sydney, Australia NOTE: This session is open to invited participants only!	JWB/JMS PDW: Journal of World Business/Journal of Management Studies Paper Development Workshop Location: MT 6 Chair: Ajai Gaur , Rutgers Business School, United States of America PDW DISCUSSANTS: Jonathan Doh , Villanova University, USA; Mario Kafourous , University of Manchester, United Kingdom; Ans Kolk , University of Amsterdam, The Netherlands; Ram Mudambi , Temple University, USA; Chinmay Pattnaik , University of Sydney, Australia; Esther Tippmann , National University of Ireland Galway, Ireland NOTE: This session is open to invited participants only!	
3:00pm - 3:30pm	Networking and Refreshment Break Location: Clarendon Building			
5:10pm - 6:00pm	New Member Meet and Greet Location: Parkinson Court			
6:30pm - 7:00pm	Welcome Address Location: Great Hall Opening of the Conference: Timothy Devinney , University of Manchester, United Kingdom Welcome from the University of Leeds: Sir Alan Langlands , Vice Chancellor			
7:00pm	Opening Plenary 🍷			

<p>- 8:30pm</p>	<p>Location: Great Hall Chair: Elizabeth Rose, University of Leeds, United Kingdom Keynote Panel: Will Hutton, Principal, Hertford College, University of Oxford, United Kingdom; Geoffrey Jones, Isidor Straus Professor of Business History, Harvard Business School, United States of America; Victor Mallet, Paris Bureau Chief & Former Asia Editor, <i>Financial Times</i>, France Panel Moderator: Eleanor Westney, MIT, United States of America, and York University, Canada Q&A: USE the Conference APP to send questions and comments to the panel!</p>
<p>8:30pm - 10:00pm</p>	<p>Opening Reception Location: Parkinson Court</p>

Date: Saturday, 14/Dec/2019

8:00am - 5:00pm	Conference Registration Location: Clarendon Building		Conversation Spaces and Open Work Areas Location: MT 3 / 4 / 5 / 6 We have opened various rooms for conversation and casual work. You will find room available to work in the Meadows Teaching Block, which is also the location for the Exhibitors and Refreshment Breaks.		Exhibitors Location: MT 2		Meditation and Prayer Room Location: MK 1.24 Room available for private meditation and prayer.	
8:30am - 10:00am	C 1.1.12: Global Innovation Location: MK 1.32 Chair: Marina Papanastassiou , Middlesex University, United Kingdom	C 1.1.13: Collaborative Instructional Designs in International Business Location: MK 1.15 Chair: Hinrich Voss , University of Leeds, United Kingdom	C 1.1.14: The MNE and Its Subsidiaries Location: MK 1.06 Chair: Deborah Mireles , NUIG, Ireland	C 1.1.2: International Banking and Finance Location: Liberty 1.28 Chair: Konstantinos Bozos , University of Leeds, United Kingdom	C 1.1.3: Mergers & Acquisitions in Emerging Markets Location: MK 1.09 Chair: Guus Hendriks , University of Warwick, United Kingdom	C 1.1.4: Internationalization and Export Performance Location: Liberty G.32 Chair: Antonio Majocchi , University of Pavia, Italy	C 1.1.7: CSR, Informal Institutions and Stakeholder Reactions in Host Countries Location: MK 1.02 (Boardroom) Chair: Stephan Manning , University of Sussex, United Kingdom	C 1.1.9: Industry & Business Models in International Business Location: MK 1.33 Chair: Ari Van Assche , HEC Montréal, Canada
	I 1.1.12: Emerging Topics in Knowledge Management (1) Location: MK 1.03 Chair: Peter Ørberg Jensen , Copenhagen Business School, Denmark	I 1.1.3: European Perspectives on Emerging Markets Location: MK 1.05 Chair: Igor Kalinic , European Commission, Belgium	I 1.1.6: International Acquisitions and Entrepreneurship Location: MK 1.04 Chair: Olli Kuivalainen , LUT University, Finland	I 1.1.9: Risk and Uncertainty in International Business and International Entrepreneurship Location: MK 1.31 Chair: Becky Reuber , University of Toronto, Canada	P 1.1: Global Value Chains in a Confused World Order Location: MK G.02 Chair: Teresa da Silva Lopes , University of York, United Kingdom	P 1.5: The Other Nordic Internationalization Process Model: How Reijo Luostarinen's Legacy Can Generate a New Agenda for IB Research Location: MK G.31 Chair: Catherine Welch , University of Sydney, Australia		
10:00am - 10:30am	Networking and Refreshment Break							
10:30am - 12:00pm	C 1.2.11: Economic and Social Value in Global Value Chains Location: MK 1.02 (Boardroom) Chair: Ans Kolk , University of Amsterdam, Netherlands, The	C 1.2.12: Knowledge Flows in MNEs Location: MK 1.32 Chair: Angelo Maria Solarino , University of Leeds, United Kingdom	C 1.2.3: Institutions and Emerging Markets Location: MK 1.09 Chair: Vidya Sukumara Panicker , Loughborough University, United Kingdom	C 1.2.5: International Competition and Collaboration Location: Liberty 1.28 Chair: Linda Rademaker , BI Norwegian Business School, Norway	C 1.2.6: Global Teamwork and Talent Management Location: MK 1.06 Chair: Stefan Schmid , ESCP Europe, Germany	C 1.2.9: Identification and Culture in Family and Entrepreneurial Firms Location: MK 1.33 Chair: Francesco Debellis , Free University of Bozen-Bolzano, Italy	I 1.2.12: Emerging Topics in Knowledge Management (2) Location: MK 1.03 Chair: Roger Strange , University of Sussex, United Kingdom	I 1.2.4: Internationalization Decisions and Consumer Behaviour Location: MK 1.04 Chair: David Midgley , INSEAD, France
	I 1.2.7: International Capabilities and Local Resources and Legitimacy Location: MK 1.05 Chair: Jonathan Doh , Villanova University, United States of America	ME.1: Meet the Editors: IBR, GSJ, JIM, JWB Location: Liberty G.33 <i>International Business Review</i> : Pervez Ghauri , University of Birmingham, United Kingdom <i>Global Strategy Journal</i> : Torben Pedersen , Bocconi University, Italy <i>Journal of International Management</i> : Sumit Kundu , Florida International University, USA <i>Journal of World Business</i> : Ajai Gaur , Rutgers University, USA	P 1.7: Bridging the Policy-practice Divide: International Business Policy to Promote the Competitiveness and Internationalisation of Small-medium and Entrepreneurial Firms Location: MK G.02 Chair: Igor Kalinic , European Commission, Belgium	P 3.5: Business Models and Internationalisation: Old Wine in New Bottles? Location: MK G.31 Chair: Svetla Trifonova Marinova , Aalborg University, Denmark				
12:00pm - 1:30pm	Lunch Location: Refectory							
12:30pm - 2:00pm	PS 1: Plenary Poster Session I Location: Refectory Mezzanine Chair: Murod Aliyev , University of Leeds, United Kingdom							
2:00pm - 3:30pm	C 1.3.10: Standards, Social Reputation and Socio-Economic Outcomes Location: MK 1.02 (Boardroom) Chair: Leo Sleuwaegen , KU Leuven, Belgium	C 1.3.11: Knowledge, Structure & Productivity in Global Value Chains Location: Liberty G.32 Chair: Bent Petersen , Copenhagen Business School, Denmark	C 1.3.12: Knowledge, Development and Societal Impact Location: MK 1.32 Chair: Sandra Seno Alday , University of Sydney, Australia	C 1.3.3: Emerging Market Firms' Strategy and Internationalization Location: MK 1.09 Chair: Bernard Wolf , York University, Canada	C 1.3.5: Institutions and Culture Location: Liberty 1.28 Chair: Sjoerd Beugelsdijk , University of Groningen, Netherlands, The	C 1.3.6: Expatriate Management Location: MK 1.06 Chair: Fabian Jintae Froese , University of Goettingen, Germany	C 1.3.9: Knowledge, Learning and International Entrepreneurship Location: MK 1.33 Chair: Tamara Galkina , University of Vaasa, Finland	I 1.3.12: Drivers of Innovation Location: MK 1.03 Chair: Mario Kafouris , University of Manchester, United Kingdom
	I 1.3.14: MNE Subsidiary Competences,	I 1.3.9: SMEs, Entrepreneurs and	P 1.11: Global Value Chains: Dynamics and	P 1.13: Best Practices, Trends and Technologies				

	Initiatives and Their Development Location: Liberty G.33 Chair: Torben Pedersen , Bocconi University, Denmark	Sustainable and Indigenous Development Location: MK 1.31 Chair: Kevin Ibeh , Birkbeck, University of London, United Kingdom	Uncertainty in a Confused World Order 🗳️ Location: MK G.02 Chair: Tomas Hult , Michigan State University, United States of America	In Online International Business Education 🗳️ Location: MK G.31 Chair: Ronaldo Parente , Florida International University, United States of America				
3:30pm - 3:45pm	Networking and Refreshment Break							
3:45pm - 4:30pm	AGM: EIBA General Assembly Location: MK G.02 EIBA Chair: Lucia Piscitello , University of Reading, United Kingdom, and Politecnico di Milano, Italy EIBA Vice Chair: Jonas Puck , WU Vienna Institute for International Business, Austria							
4:30pm - 6:00pm	C 1.4.14: Structure, Risk, Diversification and Location Location: MK 1.06 Chair: Michael Nippa , Free University of Bozen-Bolzano, Italy	C 1.4.2: International Governance Location: MK 1.32 Chair: Rajesh Upadhyayula , Indian Institute of Management Kozhikode, India	C 1.4.3: Emerging Market Firms: Capabilities, Innovation and Learning Location: MK 1.09 Chair: Naoto Nadayama , Kanagawa University, Japan	C 1.4.5: Foreign Expansion and Divestment Location: Liberty 1.28 Chair: Marlena Dzikowska , Poznan University of Economics and Business, Poland	C 1.4.7: Host Country Institutions and Internationalization Incentives for Outward FDI Location: Liberty G.32 Chair: José R. de la Torre , Bologna Business School, United States of America	C 1.4.8: The Changing Nature of International Service Firms Location: MK 1.33 Chair: Cristina Villar , University of Valencia, Spain	I 1.4.11: Location, Dynamics and Competitiveness of Global Value Chains Location: MK 1.31 Chair: Arjen Slangen , KU Leuven, Belgium	I 1.4.12: Industry Contexts and Innovation Location: MK 1.03 Chair: Elizabeth Rose , University of Leeds, United Kingdom
6:00pm - 6:30pm	I 1.4.3: Emerging Markets Catch-up Process Location: MK 1.05 Chair: Ajai Gaur , Rutgers Business School, United States of America	I 1.4.6: Leadership and Global Teams Location: MK 1.04 Chair: Hanna Gajewska-De Mattos , University of Leeds, United Kingdom	ME.2: Meet the Editors: JIBP, JIBS, MOR Location: Liberty G.33 <i>J. International Business Policy:</i> Sarianna Lundan , University of Bremen, Germany <i>J. International Business Studies:</i> Alaine Verbeke , University of Calgary, Canada <i>Management Organisation Review:</i> Stephan Manning , University of Sussex, United Kingdom	P 1.9: Migrant Entrepreneurship, International Business, and Development 🗳️ Location: MK G.02 Chair: Noemi Sinkovics , The University of Manchester, United Kingdom	P 2.1: Can MNEs Be a Force for Good?: Lessons from History 🗳️ Location: MK G.31 Chair: John Raymond Dilyard , St. Francis College, United States of America	P 2.5: EIBA Young Scholar Panel: Time for IBtech -- The New Research Avenues into Global Strategy and the Digital Worlds 🗳️ Location: MK 1.02 (Boardroom) Chair: Tilo Halaszovich , Jacobs University Bremen, Germany Chair: Dorota Piaskowska , University College Dublin, Ireland Panelists: Desislava Dikova , WU - Vienna University of Economics and Business, Austria; Edith Ipsmiller , WU - Vienna University of Economics and Business, Austria; Douglas Dow , Melbourne University, Australia; Martin Hannibal , University of Southern Denmark, Denmark; Helene Tenzer , Tübingen University, Germany; Esther Tippmann , National University of Ireland Galway, Ireland		
6:00pm - 6:30pm	PhD Meet, Greet and On The Town Chair: Cristian Luise , University of Leeds, United Kingdom Meet outside the Leeds Student Union Building at 6:00-6:30 PM to plan a night on the town! To join the group, go to the EIBA 2019 PhD Student Social Event Facebook Page : https://www.facebook.com/groups/1481107452057316/ . More detail is available on the Social Programme section of the EIBA2019 Website.							
	Note that this is a self-funded activity.							

Date: Sunday, 15/Dec/2019

8:00am - 1:00pm	Conference Registration Location: Clarendon Building							
8:00am - 5:00pm	Conversation Spaces and Open Work Areas Location: MT 3 / 4 / 5 / 6 We have opened various rooms for conversation and casual work. You will find room available to work in the Meadows Teaching Block, which is also the location for the Exhibitors and Refreshment Breaks.		Exhibitors Location: MT 1		Meditation and Prayer Room Location: MK 1.24 Room available for private meditation and prayer.			
8:30am - 10:00am	C 2.1.10: Human Variety and Variety of Networks Interactions in International Business Location: MK 1.02 (Boardroom) Chair: Manuel Hensmans , Université Libre de Bruxelles, Belgium	C 2.1.12: MNEs and Innovation Location: MK 1.32 Chair: Krzysztof Oblój , Kozminski University & University of Warsaw, Poland	C 2.1.13: Emerging Markets MNCs versus Developed Markets MNCs Location: MK 1.09 Chair: Yingqi Wei , University of Leeds, United Kingdom	C 2.1.5: Multinational Enterprise Internationalisation Location: Liberty 1.28 Chair: Romeo V. Turcan , Aalborg University, Denmark	C 2.1.7: Political Institutions and Internationalization (including SOEs) Location: Liberty G.32 Chair: Evis Sinani , Copenhagen Business School, Denmark	C 2.1.9: Cognition, Personality & Orientation in Internationalising Entrepreneurs Location: MK 1.33 Chair: Peter Zettinig , University of Turku, Finland, Finland	C 2.1.X: Knowledge and SMEs: Dynamics, Practice and Performance Location: MK 1.06 Chair: Jorma Larimo , University of Vaasa, Finland	I 2.1.14: Market Opportunities, Environments and Corporate Responses Location: MK 1.03 Chair: Rudolf Sinkovics , University of Manchester, United Kingdom
	I 2.1.3: Macro Perspectives in Emerging and Developing Markets Location: MK 1.05 Chair: Michael A. Sartor , Queen's University, Canada	I 2.1.5: Cross Border Acquisitions, Partnerships and Competition Location: Liberty G.33 Chair: Randi Lunnan , BI Norwegian Business School, Norway	I 2.1.6: Managing Talent, Culture and Language Location: MK 1.04 Chair: Catherine Welch , University of Sydney, Australia	I 2.1.9: Cognition, Values and Sense Making in International Entrepreneurial Ventures Location: MK 1.31 Chair: Jean-Francois Hennart , Tilburg University, Netherlands, The	P 2.13: Teaching International Business through Video Case Studies Location: MK G.31 Chair: Nukhet Vardar , El Izi Communications Consultancy UK Ltd, United Kingdom	P 3.1: International Business in a Confused World Order: EIBA Recollections and Visions Location: MK G.02 Chair: Vitor Corado Simoes , ADVANCE, ISEG - Lisbon School of Economics and Management, Portugal		
10:00am - 10:30am	Networking and Refreshment Break Location: Clarendon Building							
10:30am - 12:00pm	EIBA Fellows Plenary: From Regional Convergence to Divergence: The Changing Economic Geography of International Business Activities and Connections Location: Western Lecture Theatre Speakers: John Cantwell , Rutgers University, USA; Simona Iammarino , London School of Economics, United Kingdom; Lucia Piscitello , University of Reading, United Kingdom, and Politecnico di Milano, Italy Special Guest: <i>Distinguished EIBA Honorary Fellow 2019</i> , Michael Storper , UCLA, Luskin School of Public Affairs, USA More Information is available here: https://eiba2019.eiba.org/wp-content/uploads/sites/50/2019/12/fellows_panel_summary_19.pdf							
12:00pm - 1:30pm	Lunch Location: Refectory							
12:15pm - 1:00pm	Fellows Meeting: EIBA Fellows Business Meeting Location: University House NOTE: This meeting is open to EIBA Fellows only! Lunch will be served in University House for those attending this meeting.							
1:00pm - 2:00pm	PS 2: Plenary Poster Session II Location: Refectory Mezzanine Chair: Christos Antoniou , University of Leeds, United Kingdom							
2:00pm - 3:30pm	C 2.3.12: Contemporary Work Forms and Co-working Spaces Location: MK 1.32 Chair: Ricarda B. Bouncken , University of Bayreuth, Germany	C 2.3.2: International Accounting, Taxation and Performance Location: MK 1.06 Chair: Chris Jones , Aston University, United Kingdom	C 2.3.4: Global Branding and Internationalization Behaviour Research Location: Liberty G.32 Chair: Ziko Konwar , University of Leeds, United Kingdom	C 2.3.5: Global Strategy, CSR and Sustainability Location: Liberty 1.28 Chair: Alan Muller , University of Groningen, Netherlands, The	C 2.3.X: Trends, Cycles and New Issues in International Business Location: MK 1.09 Chair: Mark Fenton O'Creavy , Open University, United Kingdom	I 2.3.13: Teaching and Learning in Complex Settings Location: MK 1.05 Chair: Tamar Almor , The College of Management Academic Studies, Israel	I 2.3.6: Culture and Emotion Management Location: MK 1.04 Chair: Andre Pekerti , The University of Queensland, Australia	I 2.3.8: Transformation and Internationalisation of Service Firms Location: MK 1.31 Chair: Tilo Halaszovich , Jacobs University Bremen, Germany
	I 2.3.X: Emerging Issues in Knowledge, SMEs and Entrepreneurship Location: MK 1.03 Chair: D. Eleanor Westney , York University & MIT, Canada	ME.3: Meet the Editors: CPIB, EJIM & IJoEM, RIBS, TNC Location: Liberty G.33 Chair: Rudolf Sinkovics , University of Manchester, United Kingdom <i>European J. of International Management & International J. of Emerging Markets</i> : Ilan Alon , University of Agder, Norway <i>Review of International Business & Strategy</i> : Elizabeth Rose , University of Leeds, United Kingdom <i>Transnational Corporations</i> : Heinz Tuselmann , Manchester Metropolitan University,	P 1.10: Brains on the Move: High-skilled Migrants in Multinational Enterprises' Knowledge Networks Location: MK G.31 Chair: Vittoria G. Scalera , Amsterdam Business School, University of Amsterdam, Netherlands, The	PIBR: Launch of PIBR Vol. 15: Progress in IB Research in an Increasingly VUCA World Location: MK G.02 Chair: Rob van Tulder , Rotterdam School of Management, Erasmus University Rotterdam, Netherlands, The Editors: Alain Verbeke , University of Calgary, Canada; Rob van Tulder , Erasmus University, Canada; Barbara Jankowska , Poznań University of Economics and Business, Poland Short pitches by contributing authors plus a preview of next year's book, PIBR #15!				

		United Kingdom; Nikolaos Papageorgiadis , University of Liverpool, United Kingdom		Keynote Address: Peter Buckley , University of Leeds, United Kingdom				
3:30pm - 4:00pm	Networking and Refreshment Break							
4:00pm - 5:30pm	C 2.4.12: Innovation Strategies Location: MK 1.32 Chair: Sorin Krammer , University of Exeter, United Kingdom	C 2.4.3: Foreign Direct Investment and Emerging Markets Location: MK 1.09 Chair: Marcellinus Dike , Aalto University School of Business, Finland	C 2.4.5: International Expansion and Exporting Location: Liberty 1.28 Chair: Tamer Cavusgil , Georgia State University, United States of America	C 2.4.6: Top Managers and Global Citizens Location: MK 1.06 Chair: Natalia G. Fey , Hanken School of Economics, Finland	C 2.4.X: Alternative Empirical Lenses: Applications to International Business Location: MK 1.02 (Boardroom) Chair: Jonas Puck , WU Vienna, Austria	C 2.4.XX: Environments, Structure, Mode and Performance: Emerging Issues Location: Liberty G.32 Chair: Ibne Hassan , King's College London, United Kingdom	I 2.4.10: Geographic and Social Variety and International Business Location: MK 1.03 Chair: Sarianna Lundan , University of Bremen, Germany	I 2.4.3: Learning, Knowledge and Innovation in Emerging Markets Location: MK 1.05 Chair: Jose Pla-Barber , University of Valencia, Spain
	I 2.4.4: Emerging Market Marketing Strategies Location: MK 1.04 Chair: Jorge Carneiro , FGV Sao Paulo School of Business Administration, Brazil	I 2.4.5: MNE Internationalisation Decisions Location: Liberty G.33 Chair: Peter Liesch , The University of Queensland, Australia	P 3.13: Teaching Cross-Cultural Competence in Traditional, Online, and Hybrid Formats Location: MK G.31 Chair: John David Branch , University of Michigan, United States of America	P 4.1: When Time Matters: Rethinking the Role of Time in IB Theory and Practice Location: MK G.02 Chair: Emmanuella Plakoyiannaki , University of Leeds, United Kingdom				
7:00pm	Gala Dinner Location: Royal Armouries							